

## **PRESS RELEASE**

# Celebrating the 1st Anniversary, max3 Reaches 120.000 Homepasses

<u>Jakarta, 6 December 2013</u> – Celebrating the first anniversary, max3 keeps innovating and developing its network coverage throughout Java and Bali. On it's 1<sup>st</sup> anniversary, max3 has reached more than 120.000 homepasses. This achievement shows Biznet's commitment to develop its Internet and Cable TV service for home and apartment users through the brand max3, in Indonesia.

The President Director of Biznet Networks, Adi Kusma, said that PT Supra Primatama Nusantara, the holding company of max3 Internet + Cable TV brand, will continue to develop the service and coverage in several other big cities in Indonesia. "We will never stop innovating and committed to continue growing our TV cable service in Indonesia".

With monthly package starting from Rp 250,000, max3 customers can enjoy Ultra-Fast Internet and Cable TV service with more than 90 channels (66 channels in Standard Definition and 25 channels in High Definition), including local channels.

max3 Internet + Cable TV service is currently available in Jakarta, Banten, West Java and Bali. While in Central Java, Yogyakarta and East Java, only max3 Internet service is available for the moment. max3's targeted segments are housing estates, apartments and villas.

Biznet also offers Biznet Hospitality Solution. This service offers an affordable integrated solution from Biznet Dedicated Line and max3 Cable TV service, with an affordable investment, reliable operation, super-fast internet access and crystal clear TV channels in High Definition quality.

One of the customers of Biznet Hospitality Solution is RIMBA Jimbaran Hotel in Bali. "Giving the best service is our commitment to provide many reliable facilities including super-fast internet, WiFi and also Cable TV in HD quality", Said Clive Edwards – Resort Manager Rimba Jimbaran Bali.

#### **About max3**

max3 is a retail brand of Biznet Networks, a leading telecommunication and multimedia operator in Indonesia. Currently, max3 offers max3 Broadband Internet service with a bonus of High Definition (HD) Cable TV service for home users and apartments. For more information on max3 service, stores and for product registration, please visit www.mymax3.net

## **About Biznet Networks**

Biznet Networks is the leader of fixed-line and multimedia telecommunication provider in Indonesia, providing Network, Internet, Data Center, Cloud Computing and Pay TV service. Established in 2000, Biznet Networks has been providing and operating the fastest Fiber Optic Network and the biggest Data Center in Indonesia. For more information about Biznet Networks and its services, please visit <a href="https://www.biznetnetworks.com">www.biznetnetworks.com</a>

#### **About Rimba Jimbaran**

Under the management of Capella Hotel Group, RIMBA Jimbaran Bali will officially opened for public on September 2013 with 282 rooms and suites. This 8 acres resort located in AYANA Resort and Spa Bali area, covering an area of 77 acres overlooking Jimbaran Bay, just 12 kilometres from the airport. Free WiFi



service will be provided in all areas of RIMBA. RIMBA Jimbaran Bali has launched the opening price quote for all booking before December 22<sup>nd</sup> 2013. Book directly to save up to 36%, including daily buffet breakfast, Balinese Massage for two person, and shopping bonus of US\$ 50/room. For booking/further information, please contact **bookings@rimbajimbaran.com** 

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