

PRESS RELEASE

Celebrating 23rd Anniversary, Biznet Creates Innovation to Support Indonesian People to be More Creative in the Digital Era

Jakarta - Indonesia, October 3rd, 2023 – Biznet, an integrated digital infrastructure company in Indonesia, celebrates its 23rd anniversary on October 1st, 2023. Starting from a commitment to build modern Internet infrastructure aimed to reduce Indonesia's digital gap with other developing countries, Biznet continues proofing its commitment through the best Internet service and digital infrastructure to inspire all Indonesian people to be more creative and innovative in the digital era. In its 23rd anniversary, Biznet presents service innovations that can be selected according to people's current needs with a bigger bandwidth capacity supported by a reliable infrastructure that is able to meet people's digital needs into the future.

"We believe that the Internet, which has become a primary need today, also has an important role in everyone's personal development, which in turn can contribute to a better future. Therefore, supported by around 3,400 of the best employees spread across more than 250 Biznet branch offices in Indonesia, at the age of 23, Biznet is proud to present service innovations that are able to support Indonesian people to become more creative and innovative in today's digital era," said Adi Kusma, President Director Biznet.

The Indonesian people's need for the Internet today is not the same, if we look at the various digital activities and the different technological devices used. Therefore, Biznet presents various Internet services that can be chosen according to people's current needs. Biznet has Biznet Home service for the residential and apartment segments with a bigger bandwidth capacity of up to 250 Mbps. Moreover, Biznet IPTV service is also here, providing modern television entertainment. For SME business needs, Biznet Metronet is here as the best broadband Internet service with various service options up to 750 Mbps, ensuring business runs smoothly. Biznet also offers Biznet Dedicated Internet service for large-scale companies or corporations, which offer Internet service packages starting from 60 Mbps.

Currently, amidst the rapid development of digital technology, people must be able to adapt to all the changes that occur in order to continue to be able to compete in the digital era. Certainly, creativity is also an important thing that today's society, including the younger generation, must have. Therefore, Biznet presents solutions that are able to answer the challenges of today's digital era through its best Internet services with various advantages such as:

- **Symmetrical Upload & Download**
Biznet provides opportunities for Indonesian people to develop creativity with symmetrical upload and download speeds, which means it can make it easy for users to carry out online activities that require high upload speeds such as file transfers, uploading content to social media, video conferencing, and live streaming. Therefore, with symmetrical speed, users can experience the same upload speed as the download speed, which can help create new creativity.
- **Bigger Bandwidth Capacity**
As an effort to support people in providing the best Internet services, where Internet has now become a primary need, Biznet is also innovating by providing bigger bandwidth capacity for Biznet Home service up to 250 Mbps. Not only the retail segment, on this anniversary moment, Biznet also increased the bandwidth capacity for the business segment service, Biznet Hospitality, up to almost 3 times the previous bandwidth capacity.
- **Using Reliable Technology and Infrastructure**
All Biznet services are supported by The New Biznet Fiber, the newest fiber network with more reliable and sophisticated technology, making Biznet services faster and more stable in any condition. The New Biznet Fiber is here to provide the best choice of Internet services, to support business and personal needs, answering the challenges and needs that are increasing from time to time.

Understanding the diverse needs of people for the best Internet connection that can support daily digital activities at home, Biznet also provides a solution by presenting Smart Internet WiFi, the latest technology innovation that is able to optimize WiFi Internet connections from Biznet in every corner of the house. Currently, many people still interpret Internet connections as only fast or slow, where there are still many people who do not understand that things such as device usage or room size also affect speed and comfort when using the Internet.

This is also supported by survey data conducted by the Indonesian Internet Service Providers Association (APJII) where 62.22% said that the factors influencing the level of satisfaction were speed and stability. Therefore, Smart Internet WiFi technology is specifically designed to be a solution and convenience for home Internet users in overcoming the problem of WiFi signal coverage, which is often unstable at home, especially when the user is far from the point where the router device is placed. Adi added, *"Seeing the number of Internet users growing day by day, we are also certainly motivated to make this our opportunity to keep innovating to provide the best solutions for people. What we do is provide a variety of service options that can be selected according to their needs."*

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Biznet's efforts to provide the best service throughout Indonesia are supported by ongoing network expansion to more cities and areas in Indonesia. As per today, Biznet has more than 92,000 KM of fiber optic with 2,300,000 homepasses spread across more than 180 cities in Java, Bali, Sumatra, Bangka, Batam, Kalimantan, Sulawesi, Flores and Timor islands. Moreover, Biznet is also currently building a submarine cable network called the Biznet Nusantara Cable System, which is expected to provide inter-island connectivity with the same high-speed Internet network capacity on each island. *"Network expansion is one of Biznet's current main focuses. Because our network expansion, we hope that more Indonesians can be connected to our best Internet connection. This network expansion is also carried out for a better future, which can encourage digitalization and inspire the Indonesian people with the best Internet services presented by Biznet,"* said Adi.

Moreover, as a form of Biznet's support for young people's creativity, in 2023 Biznet also presented Biznet Festival, which has been successfully held in 5 cities including Surabaya, Yogyakarta, Makassar, Bandar Lampung and Medan. Biznet Festival itself is a creative event for young people held in various cities in Indonesia to show their creative talents and ideas, it has been running since 2016. At this event, Biznet presents exciting and high-quality activities, including various competitions that the public can take part in, such as Cosplay, Esports Gaming, Push Bike, Diecast Race, Kpop Dance, Band Competitions and many more. Biznet Festival also collaborated with top Indonesian musicians to entertain people who come to the event.

"We believe with that creative young generation is one of the keys to the success of a nation's development, therefore Biznet presented Biznet Festival, which is expected to be the right place for the people, especially the young generation, not only to find entertainment but also to show their talents and creative ideas through the competitions we presented. And in our new age, we also do not stop and will continue to innovate and inspire people through the digital technology innovations that we present. On this occasion, I, representing the Biznet family, would also like to express our gratitude for the trust and loyalty of all customers that have been given to us during our 23 years of innovation. Because the support we receive is our motivation to continue to innovate, providing better services for the Indonesian people," concluded Adi.

About Biznet

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce the digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia since 2000. For more information about the company, please visit biznetnetworks.com.

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