

## PRESS RELEASE

## Biznet Greets Palembang by Holding Biznet Festival Palembang 2019

**Palembang, Sumatra Selatan, 31 August 2019** – After successfully held Biznet Festival in numerous cities in Java, Bali and Batam since 2016, Biznet Festival finally arrives in Sumatra in Palembang, greeting the people of Palembang by holding Biznet Festival Palembang 2019. The event presents many attractive and entertaining activities including Dance Competition, Skateboarding Competition, and also music performance from two of the best musicians in the country; Padi Reborn and Cakra Khan. Biznet Festival Palembang 2019, also the 11<sup>th</sup> Biznet Festival, is being held at Lap. PTC Mall - Palembang, and it is open for everyone in Palembang to attend, for free! To be part of the event, the people of Palembang only need to register via [biznetfestival.com](http://biznetfestival.com).

*"We are very pleased to be here, to greet the people of Palembang by presenting high quality entertainment and music performances by holding Biznet Festival Palembang 2019. Since 2014, our network has been available in Palembang, and the feedback that we received from the people has been very positive and up to this day we are still receiving the best supports from all of our customers in Palembang, which has become a strong motivation for us to continue expanding our coverage area in the city so that more people can enjoy high quality Internet connections from Biznet to support all their digital activities,"* said Adi Kusma, President Director of Biznet.

Palembang has been chosen to become the second city to host Biznet Festival in 2019, after Biznet successfully held Biznet Festival Batam 2019 back in March, which performed brilliant performances from Glenn Fredly and Anji. As the host of Biznet Festival Palembang 2019, Palembang was chosen not only because Biznet service has been available in the city since 2014, but also because Palembang is known as one of the second largest cities in South Sumatra with tremendous potential to grow, with the increasing number of Internet users.

Not only to show high quality music performance, Biznet Festival Palembang 2019 is also designed to become the place for creative and innovative young generations to gather and express common hobbies, as well as to grow their skills and have them developed to give positive contributions for themselves and others. Biznet's commitment to support your generations is being delivered by conducting Dance Competition and Skateboard Competition, which caught attention from many young people to take part and showcase their skills, as well as to compete, at Biznet Festival Palembang 2019. Biznet also invited one of the Indonesia's skateboard athletes, Gregory Aldwin, who represented Indonesia in the ASIAN Games 2018 and Biznet Official Skateboarder, to become one of the judges for the event's Skateboard Competition. In the event, Aldwin also shared and showed important skateboarding tricks to all participants of the competition.

As the highlight of the event, one of Indonesia's leading band or groups who recently came back to the music industry, Padi Reborn, made an amazing performance and successfully entertained everyone. Cakra Khan, a male solo singer who is famous for one of his hits, "Harus Terpisah" was also performing and inviting all visitors to sing along. Moreover, Biznet also providing free Wi-Fi connection that can be enjoyed by all visitors, which allows them to experience the best quality of internet connection.

The rapid growth of digital technology and the development of digital communities in Palembang have become the reasons why Palembang is seen as one of the cities in Sumatra with significant growth, especially because Palembang was chosen as one of the locations of the ASIAN Games 2018. The ASIAN Games 2018 also gave positive impacts to the city's overall growth, including in terms of economy and tourism. The increasing number of tourists who come to visit the city has triggered the local government to create further improvements in terms of tourism including adding new tourist destinations and updating tourism sites. Seeing the city's rapid development, the demand for better Internet access is also increasing. To answer people's demands for a high quality Internet connection, Biznet continues to expand its network and coverage area in Palembang to support young generations to explore their ideas and expand their creativity.

Biznet network has been available in several areas in Palembang, including in Kelurahan 20 Ilir D1, Bukit Lama, Bukit Baru, Lawangkidul, and Kelurahan Kepandaean Baru. In addition, Biznet is also supporting the process of learning in

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public schools in Palembang by running CSR programs that provides free Wi-Fi connection for schools and universities. With the availability of Biznet's free Internet service, students can utilize the connection to support their learning process and carry out activities within schools / universities environment.

*"Biznet is committed to provide fast Internet services to support the growth and development of Palembang. For us, the increasing tourism industry as well as the quality of education requires high quality and modern technology infrastructure. With a fast internet connection, we believe that it can be a positive solution for many people to be part of the increasing trend of digital technology as well as the people's creativity for the development of the city,"* added Adi.

Biznet has also launched its latest network, The New Biznet Fiber, which is supported by the latest technology that is more reliable and sophisticated. The new network presents best-performing Internet services with bigger bandwidth capacity, which will meet people's needs for bigger bandwidth capacity and more reliable Internet connections in the future. The New Biznet Fiber presents the latest internet services that are faster, more reliable and also with higher quality for customers in more 100 cities in Java, Bali, Sumatra and Batam.

For Palembang area, Biznet is providing two kinds of services, for homes/individual segment and for UKM/startup segment, at an affordable price, with various packages that customers can choose based on their needs. For homes/individual segment, Biznet comes with Biznet Home service offering Internet package starting from 50 Mbps at Rp 350,000/month. For business/UKM segment Biznet offers Biznet Metronet service, which is also the best solution for startups. Biznet Metronet is available starting from 50 Mbps at Rp 1,150,000/month. For the people of Palembang who desire reliable performance and dedicated Internet to support the increasing business requirements, Biznet also offers Biznet Dedicated Internet service that comes with Internet service starting from 30 Mbps at Rp 6,000,000/month.

To subscribe for Biznet service or to know more about The New Biznet Fiber and also its services, the people in Palembang can visit Biznet Palembang branch office at Ruko D-06, Jl. Jendral Sudirman No.408 Palembang, Sumatra Selatan 30126, or by phone to 0711-319200.

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#### **About Biznet**

Biznet is a company that focuses on telecommunications and multimedia, which is committed to build modern infrastructure with the aim of reducing Indonesia's digital gap with other developing countries. Biznet owns and operates the most sophisticated Fiber Optic network and the largest data center in Indonesia. For more information about the company, please visit [www.biznetnetworks.com](http://www.biznetnetworks.com).

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