

PRESS RELEASE

## Support Young People's Creativity, Biznet Holds Biznet Festival Medan 2023

Medan, North Sumatra, 23 September 2023 – After successfully holding the Biznet Festival since 2016 in more than 15 cities, in 2023 Biznet will again hold the Biznet Festival, this time with more exciting entertainment activities for the Indonesian people. Biznet chose Medan as the fifth city where the event entitled Biznet Festival Medan 2023 will be held. The event, which will be held on 23 September 2023 at Istana Maimun in Medan, will certainly be more exciting with entertainment activities such as a wide selection of competitions that Medan residents can take part in as well as performances from the country's proud musicians, Armada and DJ Hannah X will entertain all visitors.

"As part of the Biznet Festival series, Medan is Biznet's next city of choice as the venue for the Biznet Festival in 2023. We see the extraordinary potential of the people of Medan, especially the younger generation who use the Internet connection to carry out various positive activities. Therefore, we invite the young generation, the people of Medan City, to show their abilities through various competitions at the Biznet Festival Medan 2023. During this Biznet Festival event, we present various interesting entertainment and also prepare special experiences especially for all loyal Biznet customers. in enjoying the series of Biznet Festival events," said Adi Kusma, President Director of Biznet.

Biznet Festival Medan 2023 is part of a series of Biznet Festival events in 2023. As a creative event for young people, this time the Biznet Festival Medan 2023 invites the younger generation to show their abilities and talents by taking part in various competition options, including Band, Cosplay, Diecast Race, K-pop Dance, and Esports Gaming. Apart from that, Biznet also presents Indonesia's proud esports team which is also the Biznet Official Esports Team, RRQ Team (Rex Regum Qeon), and ONIC Esports Team who will play with the MOBA competition participants and add to the excitement of the 2023 Biznet Festival Medan event series. Just like the previous Biznet Festival, Biznet Festival Medan 2023 was also open to the public for free and visitors could enjoy Biznet WiFi Internet services during the event. To be part of the excitement of this event, visitors only need to register via website biznetfestival.com.

For the Medan area and its surroundings, Biznet has been present since 2020 and currently, Biznet has several branch offices spread throughout the Medan area and has built a network of more than 104,500 homepasses available in 160 sub-districts. For the people of Medan, Biznet provides Internet services that suit segment needs, such as services for housing and apartments through Biznet Home and for the business and small business segment with Biznet Metronet services. For more information, Medan residents can visit <a href="mailto:biznet.id/Medan">biznet.id/Medan</a>.

"We understand that digitalization cannot be separated from daily activities. Therefore, Biznet continues to invest in network development and improving service quality which is of course supported by the latest technology to meet the need for the best Internet services in Indonesia, one of which is Medan City. "Once again, we would like to thank all the people of Medan who have supported Biznet and thank them for their trust in using the best Internet services from Biznet to support daily digital activities and develop their potential for a better future," concluded Adi.

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## **About Biznet**

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia since 2000. For more information about the company, please visit <a href="mailto:biznetnetworks.com">biznetnetworks.com</a>.

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