

## PRESS RELEASE

### **Biznet Networks Blood Donor 2012**

*Setetes Darah, Sejuta Harapan*

**23 May 2012, Jakarta** – Indonesia – Biznet Networks is conducting its annual blood donor event, by bringing the theme 'Setetes Darah, Sejuta Harapan', as a partnership between Biznet Networks and Indonesian Red Cross (PMI). This event is part of Biznet's Corporate Social Responsibility (CSR) program initiative called Biznet Peduli, inviting around 150 people, consisting Biznet employees, media friends, business partners and loyal customers. Similar to the previous years, this year's event is being held at Biznet Networks' Head Office in Jakarta.

"Biznet's blood donation is one of our annual social events, as part of our social commitment to the community. By having this event, we are hoping that we can give support to our brothers and sisters who are in need, to bring hope to have a better life in the future." said Adi Kusma, President Director of Biznet Networks.

As part of Biznet Peduli, blood donation is not the only CSR programs held by Biznet Networks. The company often conducts social event on a routine basis, including free medical treatments in partnership with University of Indonesia, fast breaking event with the orphanages, donation for Gunung Berapi victims in Yogyakarta, and also donation for Tsunami victims in Japan.

Looking at how people are so enthusiastic to participate in Biznet's Blood Donation program, Biznet will continue to hold similar events in the future, as part of Biznet' CSR programs.

#### **About Biznet**

Biznet Networks is one of the leading telecommunication and multimedia providers in Indonesia, providing superior network performance, attractive contents, friendly customer care and innovative services using the latest technology. For more information about the company and services, please visit [www.biznetnetworks.com](http://www.biznetnetworks.com).

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