

PRESS RELEASE

Biznet Launches Back to School Promo to Support Online Learning Activities at Home

Jakarta, Indonesia, 21 June 2021 – To support online learning activities from home during the COVID-19 pandemic, Biznet is launching a special **Back to School Promo**, which offers a more economical service packages for both new and existing customers, to use Biznet Home service. By having this promo, customers who pay for 12 months of Biznet Home service in advance will get additional 5 months of subscription for free. In addition, customers will also get a discount to buy Biznet WiFi Fiber Modem device. This promo is valid from June 1 to July 31, 2021.

“Today, we are looking at Internet as mandatory for everyone during the pandemic, especially to support online school activities that must be carried out from home.

A desired smooth online learning activities depend on a fast and stable Internet connection, and that is the reason why we continue launching new promo programs and campaigns that can give added values and benefits for customers in using our services. We hope that these promo programs can support our customers in having a smooth process of online learning at home, especially through our Back to School Promo Program,” said Adi Kusma, Biznet President Director.



Kini Saatnya #PakeBiznet untuk Belajar dari Rumah.

Periode Promo: 1 Juni - 31 Juli 2021.

17 BULAN BERLANGGANAN | **75 Mbps INTERNET**

WIFI FIBER MODEM | **GRATIS INSTALASI**

INSTALASI BAHU Hemat 35%
 Rp 6,675,000 → Rp 4,350,000

PELANGGAN Hemat 39%
 Rp 6,425,000 → Rp 3,900,000

Back to School Promo for New Customers

Special for new customers, aside from getting free subscription period for 5 months by paying directly 12 months in advance, customers will also get a free promo of installation fees and special price for purchasing a WiFi Fiber Modem. Thus, customers can save 35% and get total of 17 months of subscription.

Service Package	Total Subscription Period	Modem Fee	Total Normal Price	Total Promo Price	Thrifty
Biznet Home Internet 1B - 75 Mbps	12 + 5 Months (17 Months)	Rp 900,000 Rp 450,000	Rp 6,675,000	Rp 4,350,000	35%
Biznet Home Internet 2B - 150 Mbps			Rp 9,650,000	Rp 6,450,000	33%
Biznet Home Gamers 3B - 150 Mbps			Rp 11,350,000	Rp 7,650,000	33%

*For Sumatera, Kalimantan & Sulawesi price, visit biznethome.net/bts2021

Back to School Promo for Existing Customers

As for existing customers, this promo will not only provide more efficient and economical total package price, because customers will also get special price for buying a WiFi Fiber Modem and total subscription period of 17 months, only by paying a subscription fee for 12 months in advance. Thus, customers can save up to 39%.

Service Package	Total Subscription Period	Total Normal Price	Total Promo Price	Thrifty
Biznet Home Internet 1B - 75 Mbps	12 + 5 Months (17 Months)	Rp 6,425,000	Rp 3,900,000	39%
Biznet Home Internet 2B - 150 Mbps		Rp 9,400,000	Rp 6,000,000	36%
Biznet Home Gamers 3B - 150 Mbps		Rp 11,100,000	Rp 7,200,000	35%

*For Sumatera, Kalimantan & Sulawesi price, visit biznethome.net/bts2021

Biznet Home is an ultra fast and stable WiFi Internet service for residential and apartment users with connection speed of up to 150 Mbps, both for download and upload. Biznet Home offers the following three service packages:

PT. Supra Primatama Nusantara (Biznet)

MidPlaza 2, 8th Floor. Jl. Jend. Sudirman 10-11. Jakarta 10220 – Indonesia.
 P +62-21-57998888 F +62-21-5700580 Call Biznet 1500988 www.biznetnetworks.com

- **Biznet Home Internet**, fast and stable WiFi Internet service for residential and apartment segments starting from IDR 325,000/month with bandwidth capacity up to 75 Mbps.
- **Biznet Home Combo IPTV**, WiFi Internet service plus interactive TV featuring the latest entertainment programs with the best 4K resolution quality that can be accessed through The New Biznet Fiber network.
- **Biznet Home Gamers**, WiFi Internet service which is suitable to support Esports gaming hobby, with bandwidth up to 150 Mbps and Public IP.

For complete information related to **Back To School Promo**, please visit biznethome.net/bts2021. Besides the Back To School promo, this month is the last month for customers to join **#PakeBiznet Lebih Cepat! Lebih Cuan!** promo. By increasing payment transaction of Biznet Home services, customers can get the chance to win GRAND PRIZE in the form of tens of millions of rupiah in cash, and other interesting prizes that will be drawn on July 2021. For complete information about this promo and other Biznet Home promos, please visit biznethome.net/promo.

About Biznet

Biznet is an integrated digital infrastructure company in Indonesia, providing Internet, Data Center, Cloud Computing and IPTV services. We have a strong commitment to build modern infrastructure to reduce digital gap between Indonesia and other developing countries. Biznet has been operating thousands of KM state of the art Fiber Optic Network and the largest data center in Indonesia since 2000. For more information about the company, please visit www.biznetnetworks.com.

For more information, please contact:

Renya Nuringtyas

Corporate Communication Manager - Biznet

Phone: +62-813-17084024

E-mail: renya_nuringtyas@biznetnetworks.com

corporate_communication@biznetnetworks.com