

# inspire

Quarterly Lifestyle & Technology Magazine

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**BIZNET**<sup>®</sup>



Cloud Computing  
The Next Big Thing!





May the spirit of Christmas bring you peace,  
The gladness of Christmas give you hope,  
The warmth of Christmas grant you love.

**Wishing you a wonderful Christmas and  
a very Happy New Year**

Dapatkan info  
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di section **LIFESTYLE**  
**Harian Seputar Indonesia**





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## “Welcome to 2011 with the brand new innovation”.

Happy New Year, we wish you the best for you and your business in 2011. Biznet Networks will keep innovating new services to meet the consumer demand in information & communication technology.

2011 will be a big year for Biznet Networks. With several expansion project in progress such as Biznet Technovillage construction and Biznet Metro Fiber Optic network expansion, it shows our commitment to expand our business to reach more customers and improves Indonesia's telecommunication infrastructure.

Biznet Cloud, which we launched in October 2010, shows a great response the market and from our customers. Biznet Cloud Computing platform offers a high performance computing platform with high scalability and reliability. With lower operating cost and no initial investment, company can stay focus on growing the business without having to burden expensive and complex server operation. Beside cost, Cloud Computing is a green technology, which saves a lot of electricity power, air conditioner to cool the servers and data center space to colocate the servers.

With Biznet continuous innovation, we hope that your business can grow together with us. For up-to-date information about our services, please visit [www.biznetnetworks.com](http://www.biznetnetworks.com) or you can email our Account Executive at [sales@biznetnetworks.com](mailto:sales@biznetnetworks.com). We are very excited to become part of your business success and we're looking forward to serve you better in 2011.

Happy Reading!!



## Do something good for our earth. Get a greener computing platform.

No one thought on how we rely our business and life on computer, mobile phone and Internet. Our data has become the most valuable information. Biznet Cloud Computing Platform offers you high performance computing platform with high scalability and reliability. It's hosted at green data center that's designed with very efficient power and cooling usage. You can run any of your existing applications on our Virtual Machine (VM), supported by world's leading software vendor.

With services such as Cloud Server, Cloud Hosting and Cloud Storage, you're not only get the best performance computing platform and relief you from complicated IT maintenance, but also you're saving our precious resources, **our earth**. For more information regarding Biznet Cloud, please contact our Account Executive via phone +62-21-57998888, email [datacenter@biznetnetworks.com](mailto:datacenter@biznetnetworks.com) or visit [www.biznetcloud.com](http://www.biznetcloud.com).







# Cloud Computing The Next Big Thing!

A new technology standard of cloud computing has become a headline in technology industry for the last two years. Many companies are trying to adapt this technology and many investors are still exploring the technology to create a new business opportunity. But first what is cloud computing? How can it simply applied to our company's technology network and infrastructure?

This technology allows for much more efficient computing by centralizing storage, memory, processing and bandwidth. Cloud computing is broken down into three segments: "applications," "platforms," and "infrastructure." Each segment serves a different purpose and offers different products for businesses and individuals around the world" [www.wikinvest.com](http://www.wikinvest.com).

"Cloud computing comes into focus only when you think about what IT always needs: a way to increase capacity or add capabilities on the fly without investing in new infrastructure, training new personnel, or licensing new software. Cloud computing encompasses any subscription-based or pay-per-use service that, in real time over the Internet, extends IT's existing capabilities." [www.infoworld.com](http://www.infoworld.com).

## Cloud Represents the Internet

There are so many different ways to define the cloud computing technology which appears to be a single "framework" for internet based services. Taken from SearchCloudComputing.com, cloud computing is a general term for anything that involves delivering hosted services over the Internet. The

name cloud computing was inspired by the cloud symbol that often used to represent the Internet in flow charts and diagrams. Until now, Amazon, Google and Salesforce are three of the providers and become the pioneer of Cloud Computing emergence.

Some organizations have already adopted cloud-based services in some form, while a few others have labeled it as a marketing gimmick—just a guise for IT services already available and offered over the wire (Internet). But overall, a growing interest in Cloud Computing due to one reason, it offers a potential cost savings. Cloud Computing is considered as a big opportunity in business efficiency because of the virtualization and distributed computing could make management monitoring to be easier and more cost effective.

This new technology can provide a very large contribution to industrial growth in the world. According to research in 2009, small companies can reduce up to large IT budget for up to 18% and the need for data center energy can be drastic decrease to 16% (<http://www.benzinga.com/>)

## How the Technology Works?

When Data Center (colocation) allows company in storing and running parts of its IT infrastructure off-site or building and maintaining a large dedicated data center in-house, Cloud Computing on the other hand allows them to rent the whole IT infrastructure on demand over the Internet. So a leasing model of Cloud Computing allows a business to reduce their expense on data centre where the cost may continuously increased along with the raise of capacity, speed and uptime needs.

Cloud computing provides a way to develop applications in a virtual environment, where computing capacity, bandwidth, storage, security and reliability aren't issues - you don't need to install the software on your own system. In a virtual computing environment, you can develop, deploy, and manage applications, paying only for the time

and capacity you use, while scaling up or down to accommodate changing needs or business requirements. Cloud Computing services are broadly divided onto three categories such as Infrastructure-as-a-service, Platform-as-a-service and Software-as-a-service. Because the service provider hosts both the application and the data, the end user is free to use the service from anywhere using remote servers. By this, it appears that the computer services delivery model has come in full circle: from centralized to desktop and now back to centralize.

**"What I see is a lot of people that are building services-oriented architectures in the cloud and not even knowing they're doing it"**

- **David Linthicum**, the writer of 'Cloud Computing and SOA Convergence in Your Enterprise'

## The Next Big Thing!

"Cloud computing promises to be the next big wave in computing democratization," Dan Reed, director of Microsoft's Cloud Computing Futures.

The Implementation of cloud computing in every country has begun since 2007. In Singapore, especially in the government sector, the opportunity of Cloud Computing has been investigated since 2008 where Infocomm Development Authority of Singapore (IDA) teamed up with Yahoo, HP and Intel to create the research initiative, Open Cirrus Cloud Computing Testbed. In Vietnam, a portal

serving creative exchange based on cloud computing infrastructure had built since 2007, by IBM and the Ministry of Science and Technology. IDC in one of its recent reports estimates that only 5 percent of Indian enterprises have adopted Cloud Computing. However, the report also observes that an estimated 40 percent are looking at adopting cloud-based services.

By this trend, we can predict the future where the technology standards will be more modest because of the availability of many cloud services and it attempts to bring life easier for businesses and consumers. Next, the Cloud services will continue to improve; maybe it'll take no longer than most people predict, especially in Indonesia. The technology will soon become a reality, and this will force the IT professionals to quickly adapt the technology.

## Clouds Are Coming!

After exploring the Cloud Technology, you may have considered one of the cloud based service for your company. But before you go further, here we provide you the tips (taken from [www.teknoinfo.web.id](http://www.teknoinfo.web.id)) :

**First**, learn the system of the cloud service contract. Make sure that every process becomes simple, can be repeated over and give an added value to your business.

**Second**, you must identify what services you can use in the cloud and what should be internal. This is very important for you to know about the system and core services that can be utilized by your business and you should categorize some of the elements of your business based on the risk of the use of cloud services.

**The final step**, you have to do a sourcing strategy in a very low cost, but it has scalability and flexibility for your business needs. This includes consideration of ownership of data protection and mobility, compliance and some elements such as traditional IT contract.

So, are you ready for the next big thing?





# See the magic of Kelimutu Lake



If you ever get a chance to go to Flores Island in the province of Nusa Tenggara Timur, don't forget to stop a while to see the beauty of Kelimutu Lake. Kelimutu Lake is a crater lake who located at the top of Kelimutu Mountain. This lake has a uniqueness that is not owned by other lake in the world, because it has three different colors on its lake! That is why Kelimutu Lake also known as Danau Tiga Warna (Three Colors Lake).



The word Kelimutu is coming from the combination of the word "Keli" means Mountain, and "Mutu" which mean to boil. According to local belief, each color on Kelimutu Lake has its own meaning and a very powerful natural force. The blue lake or called as Tiwu Nuwa Muri Koo Fai is the place for young people spirit, they who died in young age. The red lake or called as Tiwu Ata Polo is the place for bad people spirit, those who used to do bad thing in their live part. Last but not least is the white lake or Tiwu Ata Mbupu, the place for old people spirit.

For most of the time Kelimutu Lake has different color to each lake, but at the rare moment Kelimutu Lake is possible

to have similar color one to another. When Kelimutu Lake changed its color, people in there believe something big will be happening soon. From scientists view, color changes that happened on Kelimutu Lake could be caused by chemical form of salt, iron, sulfates, and other mineral as well as gas pressure. Volcanic activity and sunlight could also be the factor causing changes in the lake water color of Kelimutu.

To reach Kelimutu Lake you need to ride around two hours from Ende district to Moni village, and after that it still takes about 20 minutes to finally arrive there. Although the travel seems quiet far, you will not be disappointing by the view you will see in there. It is better if you decide

to stay over the place, because the best time to see Kelimutu Lake is in the morning around 6.00 to 11.00 am.

Besides the beautiful lake, you can also find the amusement of looking at traditional house of the local people, their traditional dance and tenun ikat as their traditional handy craft. Not only that, on the villages near to Kelimutu Lake you can visit hot springs and traditional villages that must be visited by you. It would a great adventure and experience if you ever go there. Take your friend or family to go there between July to September since it's the best time to go to Kelimutu lake. Some adventure is priceless, and Kelimutu Lake is definitely one of it!





# How to Make a Good Impression on your First Meeting.

In the business world, we are not only need to be reliable in theory. How to do your job correctly, be on time and how to survive on business competition are something, but how to communicate with others is another thing.

Communication is an important thing in the world of business, the way you express your wishes, giving brilliant ideas, and how to give direction to your colleague are communication things that we used to do with our relatives at the office. The way we communicate must not be arbitrary. Or in the other

words, the way we communicate in business life must not be compared when we are communicating in daily life.

How we communicate to clients is also an important thing in business life, which by the way we communicate, we can give



a good impression and can influence decisions to be taken. To create a good impression we must know the rules among others:

## 1. Suit Your Self !

Wearing suit will make you look more professional. You'll look well prepared and respect your clients. But for this you have to look into the locations, if you are planning on meeting with your client as well as playing golf, then you'do not need to wear a suit.

## 2. Have a Steady Stand

Showing how firm stand you have. Your client can see that you are a confident person and ready to have a meeting. That can also give a good impression to your client and you are ruled over on the topic of your meeting.

## 3. Smile

Smile with your heart. You can give a positive aura to your client, so that the atmosphere in the meeting can proceed smoothly. Still, it must be remembered you don't need to over smiled or over laugh on the meeting, it will make your

client disoriented, are you serious on this meeting or you just playing around.

## 4. Think about your client, not yourself

It is better to focusing on your client rather than be focused on yourself. This attitude will meet client demands and get better understanding what they really need. And always remember to not interrupt when your client is talking, it can create the impression that you do not want to know what they want.







After all the rules that have been executed, the next communication platform in business life will usually be made via emails. To communicate well, of course you need to have a stable Internet network connection. Make sure you have the right Internet connection at your office. Biznet offers various type of Internet services, from Small Medium Business class service up to Enterprise class service, depending on your requirements and budget. Visit [www.biznetnetworks.com](http://www.biznetnetworks.com) or contact our Account Executive at +62-21-157998888 or email to [sales@biznetnetworks.com](mailto:sales@biznetnetworks.com) for more information.



# Tasty Dim Sum

For you who loved culinary from the Chinese, dim sum was one of the dishes that have been known all over the world. Dim sum is a Cantonese term for a type of Chinese dish that involves small individual portions of food, usually served in a small steamer basket or on a small plate. Imagine when you rip apart the small and warm dim sum, you will find the “hidden treasure” there...with many kind of seafood or even vegetables. Accompanied with hot tea, you can enjoy dim sum in the morning, day or even when you are hanging out with friends in the night after office time.

## Classy Cuisine or Belly Bargain

Crystal Jade	◀  ▶	Oen Pau
Plaza Senayan, 3rd Floor	◀  ▶	Kemang Selatan
Executive	◀  ▶	Youngster & family
Shrimp Salted Eggs	◀  ▶	Hakau Dim Sum
Luxurious	◀  ▶	Casual
Excellent	◀  ▶	Good

 ▶ Place	 ▶ Where	 ▶ Crowd	 ▶ Fave Menu	 ▶ Ambience	 ▶ Service
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25 October 2010

### CSR-Blood Donor

On October 25, 2010, Biznet Networks cooperate with the Indonesian Red Cross held routine activities of Corporate Social Responsibility in the form of Blood Donors. This activity was held in Biznet lounge, Midplaza building, 8th floor and implemented in every 6 months. Blood Donors is a form of our concern for many case of the lack of blood supply to those who needed.

The event was intentionally held in weekday, so that workers who are located throughout the building Midplaza can donate their blood without have to go to Red Cross office which is located quite far away. The enthusiasm from



all of the blood donors are very high, they are willing to wait for hours to wait in a long queue. At the end we managed to gather ± 90 blood donors.

10-12 November 2010

### CSR-Merapi



Recently, Indonesia is being overwhelmed with sadness, a lot of misfortune that befell our brothers. As a growing company, Biznet Networks try not to forget on the side of humanity that we have. By reason of natural disasters the eruption of Mount Merapi, we moved to gather support from other parties and of course from almost all Biznet Networks employees, and managed to collect 1000 masks, 200 safety goggles, 500 eye drops, more than 6 boxes of clothing, 1 coli of sanitary napkins, more than 10 cartons milk, toiletries, basic food and medicine.

We delivered these funds through Biznet’s team who voluntarily went to Yogyakarta. Some evacuation post that had been visited were village Berbah Post, Malang village Post, Wonolelo village Post, Bojong Village Post, and Mungkid village post. These Posts was accommodates a lot of refugees and less untouched by government assistance.

5-6 November 2010

### Sparx Up awards 2010

As a form of Biznet Networks awareness on the development of technology industries, we participated by given a sponsor for the Sparx Up Award 2010. SparxUp Awards 2010 is an appreciation night for Indonesian startups and their contribution to the tech industry, on this occasion our President Director, Mr. Adi Kusma also present the latest technology that we have, Biznet Cloud. This event was held on 5-6 November 2010, at EX Plaza, Senayan.

The event was actually already started in August 2010, for companies that have a new innovation on the Internet related. As for the categories will be contested among other things, Best Use of Technology, Best Social Networking, Best



Portal, Best E-Commerce, Best User Generated Content, Best Games, Best Mobile and Best WAP. And finally the winner of Sparx Up Award 2010 was won by gantibaju.com as Best Rising Star and lewatmana.com. as the Most Promising Start Up.





## Biznet Facility Management

In the world of technology and in addition to the innovations that continuously grows, devices treatment and environment has required to be growth along with technology itself. This is something quite crucial, because if the devices or the environment is not considered, then it can affect the service that will be delivering to customers.

Biznet Networks as one of the leading service provider is trying to provide a complete and satisfactory service. Here in Biznet we have a department called Facility Management, it has a duty to monitor the servers in the data center, which includes preventive maintenance, monitor, troubleshoot, prepare Biznet MegaPOP and Biznet SuperPOP, maintain the condition of cabinets and shelves and prepare any new facility associated

with the servers or data center itself, as well operate all facilities 24x7. Facility Management Team has a

***"We hope Biznet Data Center will be the Next Generation Data Center that can offer services that are reliable and able to adapt the development of information technology that is rapidly growing in the coming era of convergence"***

**Inu Manggolo- Facility Manager**

significant role in providing services to the customer cycle, where if a problem occurs within the data center environment, the services to

be provided to customers would be interrupted. In addition to supervise and troubleshoot, Facility Management is responsible for the supply of electricity needed in the data center, ensure the right temperature, cable tidiness, and peculiarities, other irregularities that occurred in the data center. If the Facility Management Team discovers irregularities, they will inform the responsible person to fix the problem.

To provide better service, Biznet will build the largest data center in Indonesia, Biznet Technovillage, which will be located in Cimanggis-Cibubur, West Java. This facility is scheduled to start operating in October 2011, and of course will be handled by a certified Facility Management Team by Biznet Networks.

## KNOW THE GLOBAL SCENE, WIN YOUR LOCAL BUSINESS

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# First Aid for Wet Mobile Phone

The first thing you have to do in order to save your wet mobile phone is to act rapidly. Quickly remove all the detachable parts as well as covers possible such as the back cover, battery, the SIM card, memory card etc. Next, take a piece of cloth or a tissue paper to wipe the excess water you are able to notice within the mobile phone.

Make sure that you dry it completely. If you don't do this, the water inside the mobile phone will begin to evaporate and gather in places which will be difficult to reach. This will save your wet mobile phone and it will start working if it was under water for just a little while.

## Using a hairdryer

Take a hairdryer and begin drying the mobile phone while giving more consideration to the place where the battery is located. The battery housing usually consists of tiny holes to let in air (so giving more space for water) inside the mobile phone.

Make sure that you are not holding the hairdryer very near to the mobile phone. Keeping it too close to the mobile phone may harm the electrical mechanism of the mobile phone. Keep on drying the mobile phone from a safe distance for about twenty to thirty minutes.

If solution number 1 and solution number 2 don't work, try solution number 3.

## Drying for a long time

Take off the covers as well as battery from the mobile phone. Put the phone in a dry as well as warm place to let the water inside the phone evaporate gradually from the little holes in the mobile phone.

Source : [http://www.computerfreetips.com/main\\_page/mobile\\_phone/Dry-Wet-Mobile-Phone.html](http://www.computerfreetips.com/main_page/mobile_phone/Dry-Wet-Mobile-Phone.html)



## The Man Behind Blackberry

Founder of Blackberry is Mike Lazaridi. He was drop out from his college and built a company named Research In Motion (RIM).



Source: [www.internetsehat.org](http://www.internetsehat.org)

## 3rd largest Country in The World is... Facebook



In July 2010, 500 million persons registered a profile on Facebook. So if Facebook was a country it would be the 3rd largest country in the world! (China is the most populous with 1.3 billion citizens, followed by India that has a population of 1.2 billion people. The world population currently is 6.9 billion people.)

Source: <http://didyouknow.org/if-facebook-was-a-country-it-would-be-the-4th-largest-country-in-the-world/>

## World Wide Web Popularity

While it took the radio 38 years and the television a short 13 years, it took the World Wide Web only 4 years to reach 50 million users.



Source: <http://www.funfactz.com/computer-facts/while-it-took-the-radio-38-years-and-1523.html>

## First Projection of an Image on a Screen

The very first projection of an image on a screen was made by a German priest. In 1646, Athanasius Kircher used a candle or oil lamp to project hand-painted images onto a white screen.

Source: <http://didyouknow.org/first-projection-of-an-image/>

## Email First Appearance

By 1972, Electronic mail is introduced by Ray Tomlinson, a Cambridge, Mass., and computer scientist. He uses the @ to distinguish between the sender's name and network name in the email address.

Source: <http://www.factmonster.com/ipka/A0193167.html>







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PT. Nawartrus International was established in June 2010 and currently has 20 employees. In line with their website name [www.nawartrus.com](http://www.nawartrus.com) which means **"KEEP BIDDING LOWER"**, its mission to be The First One Stop Complete Online Auction Shopping Place that provides online shopping experience that is fun, dynamic, comfortable and secured at the same time providing savings to millions of Indonesian through their **"Always Bidding Lower"** mechanism. *"We want to educate and enrich urban Indonesians in using the power of internet to shop products in a convenient secured way from their homes, and anywhere with a lower and lower price, compared to the traditional common higher and higher bidding habits"* says Isa Suhardiman, Nawartrus.com business development director

Besides their designated suppliers, Nawartrus.com offers their members a great variety of product and services from basic necessities to luxurious goods, such as automotives, electronic goods, home appliances, jewelry, tour packages, vouchers and many others, all below the retail prices even before members bid lower. They also provide place for users to be bidders as well as suppliers, to join and share their complete one stop online auction shopping place.

Consumers are enthusiast with nawartrus.com lower bidding mechanism as seen from their thousands of fans in the cyber world. Supported by 20 experts with combined experience of more than 32 years in direct marketing sales, Nawartrus.com will strive to empower and educate Indonesians about the power of Internet commerce.

In order to meet the demand of their member's expected rapid growth, PT. Nawartrus International have chosen Biznet dedicated server with unlimited traffic, 100MBPS & METROWAN 2 MBPS to support their business. **"We need a stable and reliable connection to support our growth. Biznet's connection and professional customer care unit has helped us tremendously in accommodating our every needs. Biznet have maintained the highest customer satisfaction even to a local internet startup like us"** says Isa Suhardiman

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INSIDE CAMPUS VIEW



LAKE VIEW



TIER 3 DATA CENTER

Biznet Technovillage is an integrated high tech & modern village located in Cibubur area, West Java – Indonesia, with 9,000 m2 of Grade A Office Space and 6,000 m2 of Tier 3 Data Center, targeted for research, telecom, media and outsourcing companies for their operation office, research center, media production, outsourcing center and backup facility. It's located around 35 KM South of Jakarta, with direct access from Jagorawi Highway. It's also supported by Biznet Metro Fiber Optic Network for Data Communication and Internet services.

For further questions or inquiry about the facility, please contact our Enterprise Team via email [enterprise@biznetnetworks.com](mailto:enterprise@biznetnetworks.com) or visit [www.biznettechnovillage.com](http://www.biznettechnovillage.com).







## Massigit Dian Santosa

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*“I hope someday Biznet will reach its vision and mission. I also dream that eventually Biznet can go Internationally and become the next generation telecommunication provider in Asia Pacific.”*

Massigit Dian Santosa, usually called Sigit is Project Manager for FTTH (Fiber To The Home) Network. Sigit has been with Biznet since 2006, started his career as a Customer Care Officer. With his hard work and dedication, in 2008 he got promoted to be a Project Manager - FTTH until now.

Some people may wonder how a Customer Care Officer can be assign to do something that related in technology issues. Look into his educational background at Universitas Islam Indonesia in Yogyakarta where he got his bachelor in engineering, no

wonder if Sigit is capable to do things that related to technology. As a Project Manager, Sigit is responsible for analyze, develop, manage, maintain and monitor all physical network and infrastructure for Biznet FTTH Network. Biznet FTTH Network is one of the first FTTH operator in South East Asia, which was built in year 2007.

Being a father of three childrens, Sigit love to spend his weekend with his happy family. Don't be surprised if one day you see Sigit cooking in the kitchen and making his favorite dishes, oxtail soup. For him cooking has its

own philosophy. “By cooking you must pay attention to details, work hard on it and putting the right ingredients to make delicious food” he said. The same philosophy Sigit has in work, pay attention to details, work hard and make the right decision when it needs.

Looking towards to the future, Sigit expressed his high hopes for Biznet. “I hope someday Biznet will reach its vision and mission. I also dream that eventually Biznet can go Internationally and become the next generation telecommunication provider in Asia Pacific”, explained Sigit.

Bagus Wicaksono, usually called Bagus, is known as an outgoing person among his friends and colleagues. Bagus joined Biznet in October 2008, a year after he graduated from Airlangga University in 2007. At first he was recruited as Sales and Marketing staff in Bali, after that in December 2010, he got promoted to Branch Manager Bali and Surabaya.

To handle two branches is not an easy task, but Bagus never feel that as a burden, more as challenges for him and his team. “People in Bali and Surabaya



## Bagus Wicaksono

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*“I really hope in the future Biznet can wider its coverage to cover all cities in Indonesia”*

are very interesting with the presence of Biznet. As a new player, Biznet performance is quite competitive in the market. That encourages us to improving our service to people in both cities” said Bagus.

Between his activities to maintain both branches, Bagus like to go to the beach during his spare time. Doing surfing, diving or just looking for sunset are the things he really like while spending time at the beach. Bagus conveys that Indonesia beach is more beautiful than

the overseas, that is why he prefer to discover local beach rather than abroad.

Talking about his future hopes for Biznet, Bagus said that regarding customer enthusiasm in both branch Surabaya and Bali, he really hopes that Biznet can expand the network not only in major cities in Indonesia, but across the country, “I really hope in the future Biznet can cover all cities in Indonesia. With the expansion, I believe Biznet can be the leader of telecommunication provider in Indonesia.” Said Bagus.

Adrian Karnelian, used to call Adrian, is a new comer in Biznet. Since joining on July 2010, he immediately placed in the position as Sales Manager - Data Center. Graduated from Trisakti University as Bachelor of Industrial Engineering, Adrian is responsible in the sales and marketing of data center services such as dedicated servers, (Virtual Private Server) VPS, colocation and Cloud Computing.

Regarding to Cloud Computing, Adrian admit that selling a new service has its own challenge. He needs to convince the prospect customer about benefits and advantages of using Cloud Computing.

“As a new service, not many customers are aware about the terms or knowledge about Cloud Computing. Most of them are curios and would like to know more regarding the service. It's a challenge for me to explain and inform the right information and benefit that Cloud Computing can offer”, explained Adrian.

During his spare time, Adrian likes to spend it with his little family. Father of one little daughter, he really likes to watch movies whether in theater or just watch it at home. Adrian also has desire to continuing his study, “It is not only about title”, he said. For Adrian,

continuing his education means he can gain a lot more knowledge in formal and informal class.

At the end, Adrian was explained his expectation about Biznet. He believes that Biznet can be the future leader in telecommunication industry, especially in providing data center for local and regional companies. “I hope Biznet can be the leader in providing Cloud Computing and Data Center services, not only in Indonesia but also regionally”, said Adrian.



## Adrian Karnelian

**Sales Manager - Data Center**  
adrian\_karnelian@biznetnetworks.com

*“I hope Biznet can be the leader in providing Cloud Computing and Data Center services, not only in Indonesia but regionally”*





# Biznet Milestone

Biznet Networks established in 2000 as an Internet Service Provider to provide Internet solutions for business customers. In 2000, Biznet was using the Wireless and In-Building Ethernet Technology, with the support from a committed and the best engineering team, Biznet Networks started to build its way towards becoming one of the leading Network Service Provider in Indonesia.

With the emerging demand of a very reliable network infrastructure, Biznet Networks realized a lot of companies are depend on a good infrastructure to manage their business. After several research and development, Biznet Networks Engineering Labs Team considered Fiber Optic as the best network and soon started to deploy the Fiber Optic network around Jakarta.



# Data Storage From Time to Time

Data storage has evolved since the 1930s until now. At 1932, the first data storage called Magnetic Drum Memory has invented in Austria. Magnetic drum memory wasn't particularly efficient data storage, it can only stored 10k of data on a gigantic piece of hardware. After Magnetic Drum Memory, there comes an era of Magnetic Tape in 1951s.

Early magnetic tape was almost 1,200 feet long and was made of metal, making it extremely heavy and an inefficient method of data storage, although it stored as much data as 10,000 punch cards. As advances emerged in Magnetic Tape, it eventually became smaller and more compact. It was used as an effective storage method until the mid 1980s.

Even though Magnetic Tape still popular to used until 1980s, another data storage device, Hard Disk Drive was invented in

1956s not so long after Magnetic Tape released. The first Hard Disk Drive was introduced by IBM. With a storage capacity of almost 5MB, it was a clear leader in quantity of storage for its size. The first hard disk drive and enclosure were as big as a large closet and stored data on 50 magnetic disks.

In 1980s, IBM lead innovation again with invented the first 1GB hard disk drive data storage device. Approximately the size of a refrigerator, the world's first 1GB hard drive was approximately 550 pounds and cost approximately \$80,000-\$140,000. It was huge in storage capacity, but also huge in size.

With the sophistication of technology, data storage device now is more compatible to use and easier to carry. By using external Hard Disk or USB Flash Drive, you no longer need to have huge data storage device to store your data. Even now in 2011, innovation in technology will allows you to keep your data in invisible data storage device by using virtual data center.

Our path to success

2005

The first development of Fiber Optic Network in Sudirman area with ring configuration using Metro Ethernet technology.Total distance 10 KM.

2006

Biznet expanded coverage to cover more CBD area such as Thamrin, Gatot Subroto and Simatupang area. Total distance 50 KM.  
  
Biznet set up new direct link to Japan and peer with Japan Internet Exchange (JPIX).

2007

Biznet expanded Greater Jakarta. Total distance 250 KM.  
  
Biznet launched Metro FTTH Network, the first Fiber To The Home network in South East Asia.

2008

Biznet deployed Biznet InterCity Network between Serang and Bandung to provide connectivity along those areas. Total distance 1000 KM.

2009

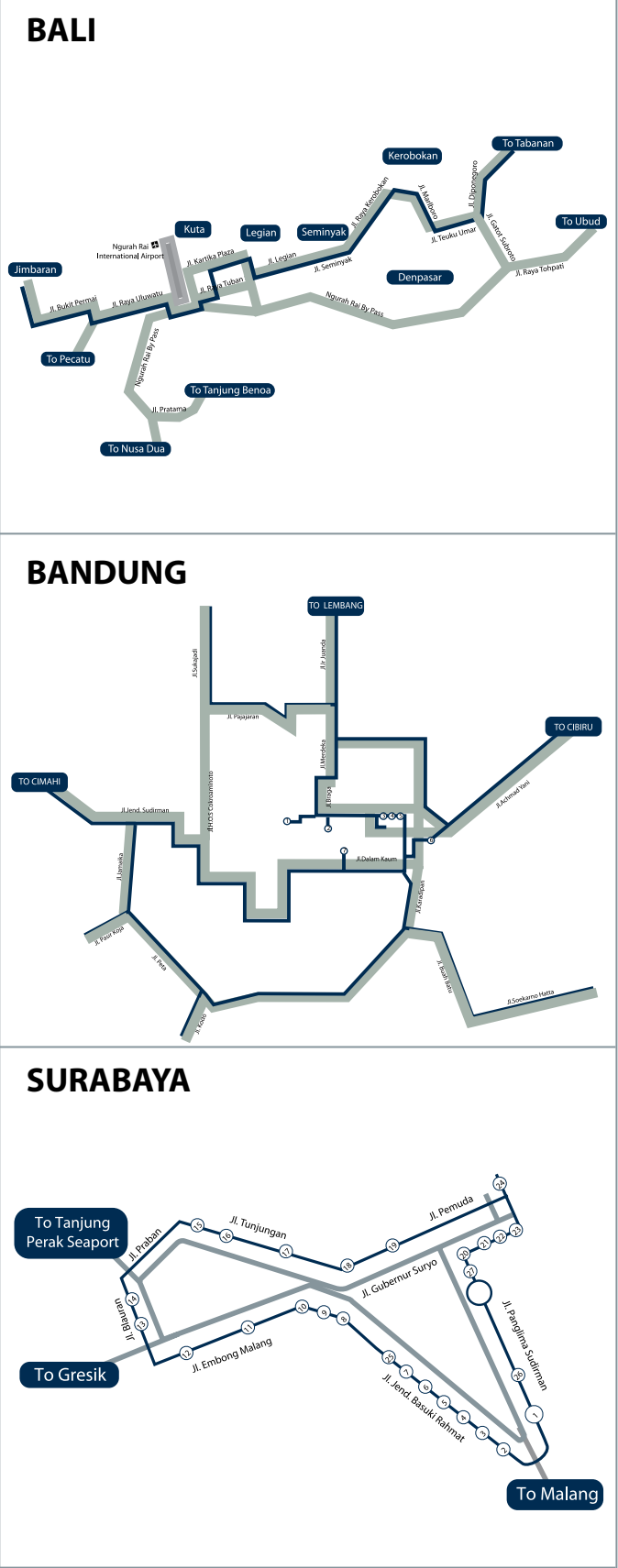
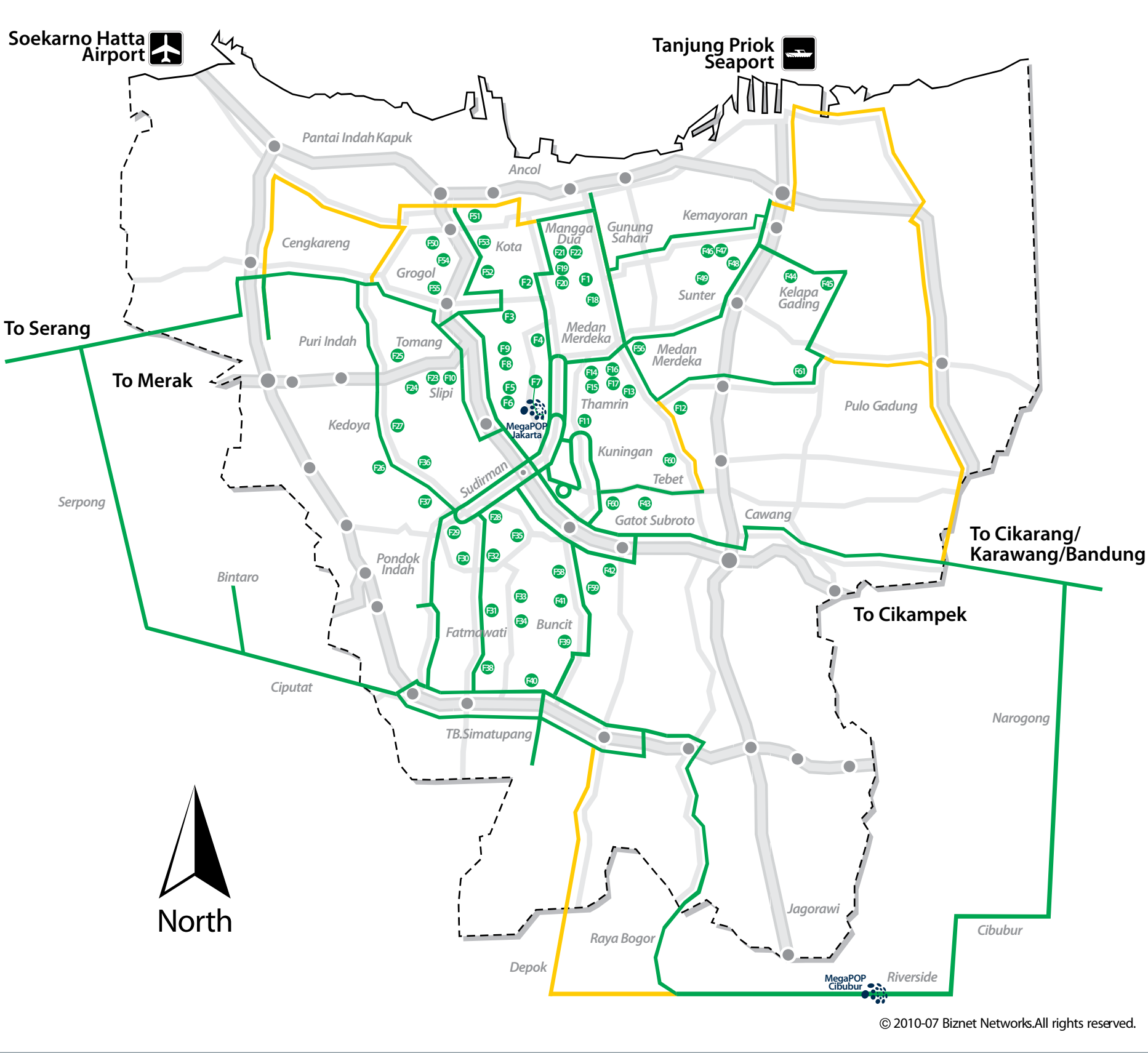
Biznet expanded Metro Fiber To The Home Network (Metro FTTH) to Bali Island with total around 30 KM of route installed. Total distance 1200 KM.

2010

Biznet launches Cloud Computing service and starts Biznet Technovillage Project, a Tier 3 Data Center located in Cibubur, West Java.



- JAKARTA**
- F1 : Kebon Kelapa
  - F2 : Petojo Utara
  - F3 : Cideng
  - F4 : Petojo Selatan
  - F5 : Bendungan Hilir
  - F6 : Karet Tengsin
  - F7 : Kebon Melati
  - F8 : Kebon Kacang
  - F9 : Kampung Bali
  - F10 : Petamburan
  - F11 : Menteng
  - F12 : Pegangsaan
  - F13 : Cikini
  - F14 : Kebon Sirih
  - F15 : Gondangdia
  - F16 : Kwitang
  - F17 : Kramat
  - F18 : Mangga Dua Selatan
  - F19 : Taman Sari
  - F20 : Maphar
  - F21 : Tangki
  - F22 : Mangga Besar
  - F23 : Slipi
  - F24 : Kemanggisian
  - F25 : Duri Kepa
  - F26 : Kedoya Selatan
  - F27 : Kebon Jeruk
  - F28 : Selong
  - F29 : Gunung
  - F30 : Kramat Pela
  - F31 : Cipete Utara
  - F32 : Melawai
  - F33 : Pulo
  - F34 : Petogogan
  - F35 : Rawa Barat
  - F36 : Grogol Utara
  - F37 : Grogol Selatan
  - F38 : Cilandak Barat
  - F39 : Pejaten Barat
  - F40 : Cilandak Timur
  - F41 : Bangka
  - F42 : Pancoran
  - F43 : Tebet Barat
  - F44 : Kelapa Gading Barat
  - F45 : Kelapa Gading Timur
  - F46 : Sungai Bambu
  - F47 : Papanggo
  - F48 : Sunter Jaya
  - F49 : Sunter Agung
  - F50 : Penjaringan
  - F51 : Pluit
  - F52 : Pegangsaan Dua
  - F53 : Gunung Sahari Utara
  - F54 : Tanjung Duren Utara
  - F55 : Tanjung Duren Selatan
  - F56 : Gandaria Utara
  - F57 : Pondok Pinang
  - F58 : Mampang Prapatan
  - F59 : Tegal Parang
  - F60 : Tebet Timur
  - F61 : Jati





Sudirman Area, Jakarta		<b>Apartment</b>	
		<b>Name</b>	<b>Address</b>
	1	Apartemen Batavia	Jl. KH Mas Mansyur Kav 126
	2	Apartemen Pavillion	Jl. KH Mas Mansyur Kav 24
	3	City Lofts Sudirman	Jl. KH Mas Mansyur No 121
	4	Istana Sahid Apartment	Jl. Jend. Sudirman No 86
	5	Plaza Residences	Jl. Jend. Sudirman Kav 10-11
	6	Senayan City Apartment	Jl. Asia Afrika Lot. 19
	7	Sudirman Mansion Apt	Jl. Jend. Sudirman Kav 59
		<b>Hotel</b>	
		<b>Name</b>	<b>Address</b>
	8	Inter-Continental MidPlaza	Jl. Jend. Sudirman Kav 10-11
		<b>Mall</b>	
		<b>Name</b>	<b>Address</b>
	9	City Walk Sudirman	Jl. KH Mas Mansyur No 121
	10	Plaza Senayan	Jl. Asia Afrika No 8
	11	Senayan City Mall	Jl. Asia Afrika Lot. 19
		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	12	Bank Resona Perdania	Jl. Jend. Sudirman Kav 40-41
	13	Chase Plaza	Jl. Jend. Sudirman Kav 21
	14	Gedung Arthaloka	Jl. Jend. Sudirman Kav 2
	15	Gedung ASEAN	Jl. Sisingamangaraja 70A
	16	Gedung BRI 1	Jl. Jend. Sudirman 46-48
	17	Gedung FIF	Jl. Jend Sudirman Kav. 33A, Jkt 10220
	18	Gedung Panin Bank	Jl. Jend. Sudirman Kav 1 - Senayan
	19	Gedung S Widjojo	Jl. Jend. Sudirman Kav 71
	20	Graha Niaga	Jl. Jend. Sudirman Kav. 58
	21	Intiland Tower	Jl. Jend. Sudirman Kav 32
	22	Mayapada Tower	Jl. Jend. Sudirman Kav 28
	23	Menara Batavia	Jl. KH Mas Mansyur Kav 126
	24	Menara Sudirman	Jl. Jend. Sudirman Kav 60
	25	MidPlaza 1 & 2	Jl. Jend. Sudirman Kav 10-11
	26	Permata Bank Tower	Jl. Jend. Sudirman Kav 27
	27	Plaza Asia	Jl. Jend. Sudirman Kav 59
	28	Plaza Bapindo	Jl. Jend. Sudirman Kav 54-55
	29	Plaza DM	Jl. Jend. Sudirman Kav 25
	30	Plaza Lippo	Jl. Jend. Sudirman Kav 25
	31	Plaza Sentral	Jl. Jend. Sudirman Kav 47
	32	Prince Center	Jl. Jend. Sudirman Kav 3-4
	33	Prudential Tower	Jl. Jend. Sudirman Kav 79
	34	Sahid Boutique Office	Jl. Jend. Sudirman No 86
	35	Sampoerna Strategic Square A & B	Jl. Jend. Sudirman Kav 45-46
	36	Senayan City Boutique Office	Jl. Asia Afrika Lot. 19
	37	Sentra Senayan I & II	Jl. Asia Afrika No 8
	38	Sona Topas Tower	Jl. Jend. Sudirman Kav 26
	39	STC Senayan	Jl. Asia Afrika Pintu IX Gelora Bung Karno
	40	Summitmas 1 & 2	Jl. Jend. Sudirman Kav 61-62
	41	The Energy	Jl. Jend. Sudirman Kav 58
	42	Wisma 46	Jl. Jend. Sudirman Kav 1
	43	Wisma ANZ	Jl. Jend. Sudirman Kav 33A
	44	Wisma BCA	Jl. Jend. Sudirman
	45	Wisma Bisnis Indonesia	Jl. KH Mas Mansyur No 12A
	46	Wisma BNI'46	Jl. Jend. Sudirman Kav 1
	47	Wisma Bumiputera	Jl. Jend. Sudirman Kav 75
	48	Wisma GKBI (Partner)	Jl. Jend. Sudirman Kav. 28
	49	Wisma Kyoei Prince	Jl. Jend. Sudirman Kav 3-4
	50	Wisma Metropolitan 1 & 2	Jl. Jend. Sudirman Kav 29-31
	51	Wisma Nugra Santana	Jl. Jend. Sudirman Kav 7-8
	52	Wisma Sudirman	Jl. Jend. Sudirman Kav 34
	53	Wisma Tamara	Jl. Jend. Sudirman Kav 24
	54	World Trade Center	Jl. Jend. Sudirman Kav 29-31
Thamrin Area, Jakarta		<b>Hotel</b>	
		<b>Name</b>	<b>Address</b>
	55	Hotel Sari Pan Pasific	Jl. MH.Thamrin No 6
		<b>Mall</b>	
		<b>Name</b>	<b>Address</b>

	56	Djakarta Theater	Jl. MH Thamrin No 9
		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	57	Bangkok Bank Building	Jl. MH Thamrin No. 3
	58	Deutsche Bank Building	Jl. Imam Bonjol No. 80
	59	Exim Melati Building	Jl. MH Thamrin Kav. 8-9
	60	Gedung BPPT	Jl. MH Thamrin No 8
	61	Gedung E-Trade	Jl. Wahid Hasyim No 55
	62	Gedung Jaya	Jl. MH Thamrin No 12
	63	Gedung Sarinah	Jl. MH Thamrin No 11
	64	Grand Kebon Sirih	Jl. Kebon Sirih
	65	Menara BDN	Jl. MH Thamrin No. 5
	66	Menara Cakrawala	Jl. MH Thamrin No. 9
	67	Menara Kebon Sirih	Jl. Kebon Sirih 17-19
	68	Menara Thamrin	Jl. MH Thamrin No 3
	69	Oil Center Building	Jl. MH Thamrin No 55
	70	Plaza BBD	Jl. Imam Bonjol No. 61
	71	Plaza BII	Jl. MH Thamrin No. 51
	72	Plaza Gani Djemat	Jl. Imam Bonjol No. 76-78
	73	Plaza Permata	Jl. MH Thamrin Kav 57
	74	UOB Plaza	Jl. MH Thamrin Kav 8-10
	75	Wisma Antara	Jl. Medan Merdeka Selatan No 17
	76	Wisma Kosgoro	Jl. MH Thamrin No 53
	77	Wisma Nusantara	Jl. MH Thamrin No 59
Kuningan Area, Jakarta		<b>Apartment</b>	
		<b>Name</b>	<b>Address</b>
	78	Four Seasons Residences	Jl. HR Rasuna Said
	79	Puri Imperium Apartment	Jl. HR Rasuna Said Kav 1
		<b>Hotel</b>	
		<b>Name</b>	<b>Address</b>
	80	Four Seasons Hotel	Jl. HR Rasuna Said
	81	The Park Lane Jakarta	Jl. Casablanca Kav 18
		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	82	Atrium Mulia (Partner)	Jl. HR Rasuna Said Kav B10-11
	83	Century Tower	Jl. HR Rasuna Said Kav X2 Kav 4
	84	Ebenezer Building	Jl. Setiabudi Selatan No.1
	85	Gedung Granadi	Jl. HR Rasuna Said Kav XI
	86	Gedung Lina	Jl. HR Rasuna Said Kav B-7
	87	Gedung Tira	Jl. HR Rasuna Said Kav.B-3
	88	Gedung Wahana Tata	Jl. HR Rasuna Said C-4
	89	Gedung Wirausaha	Jl. HR Rasuna Said Kav. C-5
	90	Graha Aktiva (Partner)	Jl. HR. Rasuna Said Blok X-1 Kav. 03
	91	Graha Binakarsa	Jl. HR. Rasuna Said Kav. C-18
	92	Graha Ekonomi	Jl. Setiabudi Selatan Kav. 7-8
	93	Graha FCB	Jl. Setiabudi Selatan No.10
	94	Graha Irama	Jl. HR Rasuna Said Kav X-1 No. 2
	95	Graha MIK	Jl. Setiabudi Selatan Kav. 16 - 17
	96	Graha Paramitha	Jl. Denpasar Raya No. 8 Blok D-2 Kav 8
	97	Graha Surya Internusa	Jl. HR Rasuna Said St. Kav X-0
	98	Kuningan Plaza (Partner)	Jl. HR Rasuna Said Kav C/11-14
	99	Mega Kuningan - Kantor Taman A9	Jl. Mega Kuningan Lot 8-9
	100	Mega Kuningan - Kantor Taman E.33	Jl. Mega Kuningan Lot 8.6 - 8.7
	101	Mega Kuningan - Menara Anugrah	Jl. Mega Kuningan Lot 8.6 - 8.7
	102	Mega Kuningan - Menara DEA	Jl. Mega Kuningan Barat IX Kav E4.3 No 1
	103	Mega Kuningan - Menara Prima	Jl. Lingkar Mega Kuningan Kav E3.2 No 3&4
	104	Mega Kuningan - Menara Rajawali	Jl. Mega Kuningan Lot 5.1
	105	Mega Kuningan - Plaza Mutiara	Jl. Lingkar Mega Kuningan Kav E1.2 No 1&2
	106	Mega Kuningan - The East	Jl. Lingkar Mega Kuningan Kav E3.2 No 1
	107	Mega Plaza	Jl. HR Rasuna Said Kav C-3
	108	Menara Duta	Jl. HR Rasuna Said Kav B-9
	109	Menara Gracia	Jl. HR Rasuna Said Kav C-17
	110	Menara Imperium	Jl. HR Rasuna Said Kav 1
	111	Menara Kadin	Jl. HR Rasuna Said Blok X-5 Kav.2-3
	112	Menara Karya	Jl. HR Rasuna Said Blok X-5 Kav 1-2
	113	Menara Kuningan	Jl. HR Rasuna Said Kav X-7
	114	Menara Palma	Jl. HR Rasuna Said Blok X-2 Kav.6



	115	Plaza Centris	Jl. HR Rasuna Said Kav B5
	116	Plaza Great River	Jl. HR Rasuna Said Block X-2 No. 1
	117	Puri Matari	Jl. HR Rasuna Said Kav H1-2
	118	Segitiga Emas Business Park	Jl. Prof. Dr. Satrio Kav 6
	119	Setaiabudi Building 2	Jl. HR. Rasuna Said Kav. 62, Kuningan
	120	Setiabudi Building	Jl. HR Rasuna Said Kav. 62
	121	Wisma Bakrie	Jl. HR Rasuna Said Kav B-1
	122	Wisma Budi	Jl. HR Rasuna Said Kav C6
	123	Wisma Kodel	Jl. HR. Rasuna Said Kav.B4
	124	Wisma Tugu	Jl. HR. Rasuna Said Kav.C7/9
<b>Gatot Subroto/Slipi Area, Jakarta</b>		<b>Apartment Name</b>	<b>Address</b>
	125	Apartemen Palm Court	Jl. Gatot Subroto Kav. 26-27
		<b>Mall Name</b>	<b>Address</b>
	126	Jakarta Design Center	Jl. Gatot Subroto Kav 53
		<b>Office Name</b>	<b>Address</b>
	127	Argo Pantes (Partner)	Jl. Gatot Subroto Kav 22
	128	Balai Kartini	Jl. Gatot Subroto No 37
	129	Cyber Building	Jl. Kuningan Barat No 8
	130	Gedung Adhi Graha	Jl. Gatot Subroto Kav 56
	131	Gedung Citra Graha	Jl. Gatot Subroto Kav 35-36
	132	Gedung Metro Argo Manunggal	Jl. Gatot Subroto Kav.22
	133	Gedung Metro ICDX	Jl. Letjen S.Parman Kav. 73
	134	Gedung Nucira	Jl. MT Haryono Kav 27
	135	Gedung Samudera Indonesia	Jl. S. Parman Kav. 35
	136	Gedung Tifa	Jl. Kuningan Barat No 26
	137	Gedung Total	Jl. S. Parman Kav. 106 A
	138	Gedung Toto	Jl. Tomang Raya No. 18
	139	Graha BIP	Jl. Gatot Subroto Kav 23
	140	Graha Pratama	Jl. MT Haryono Kav 15
	141	Graha Unilever (Partner)	Jl. Gatot Subroto Kav 15
	142	Korean Center	Jl. Gatot Subroto Kav 58
	143	Menara Bidakara	Jl. Gatot Subroto Kav 71-73
	144	Menara Bidakara 2	Jl. Jend Gatot Subroto Kav. 71 - 73
	145	Menara Jamsostek	Jl. Gatot Subroto No 38
	146	Menara MTH	Jl. MT Haryono
	147	Menara Supra	Jl. S. Parman Kav 76
	148	Patra Jasa Tower	Jl. Gatot Subroto Kav 32-34
	149	Plaza Mandiri	Jl. Gatot Subroto Kav 36-38
	150	Universitas Paramadina	Jl. Gatot Subroto Kav. 97-99
	151	Wisma 76	Jl. S. Parman Kav 76
	152	Wisma 77	Jl. S. Parman Kav 77
	153	Wisma Aldiron	Jl. Gatot Subroto Kav 72
	154	Wisma Asia 1 & 2	Jl. S. Parman Kav 79
	155	Wisma Barito Pacific	Jl. S. Parman Kav 62-63
	156	Wisma Indomobil	Jl. MT Haryono Kav 8
	157	Wisma Korindo	Jl. MT Haryono Kav 62
	158	Wisma Millenia	Jl. MT Haryono Kav 16
	159	Wisma Mulia (Partner)	Jl. Gatot Subroto Kav 42
	160	Wisma PEDE	Jl. MT Haryono Kav 17
	161	Wisma Sejahtera	Jl. S. Parman Kav 75
	162	Wisma Slipi	Jl. S. Parman Kav 12
	163	Wisma Windu	Jl. Letjen S. Parman Kav. 92
<b>TB Simatupang Area, Jakarta</b>		<b>Apartment Name</b>	<b>Address</b>
	164	Apartemen Cilandak	Jl. Cilandak I No.27
	165	Apartemen Parama	Jl. TB Simatupang
		<b>Industrial Estate Name</b>	<b>Address</b>
	166	Cilandak Commercial Estate	Jl. Raya Cilandak KKO
		<b>Office Name</b>	<b>Address</b>
	167	Alita Building	Jl. TB. Simatupang Kav.12
	168	Arkadia Office Park	Jl. TB Simatupang Kav 88

	169	Beltway Office Park Building A & C	Jl. TB Simatupang No 41
	170	Gedung Aneka Tambang	Jl. Letjen TB.Simatupang No.1
	171	Gedung Lintas Arta	Jl. Let. Jend. TB Simatupang
	172	Gedung Otomall	Jl. TB Simatupang Kav 1S
	173	Gedung Prasetya Mulya	Jl. RA Kartini
	174	Gedung Trakindo	Jl. Cilandak KKO Raya
	175	Gedung Ventura	Jl. RA Kartini 26
	176	Graha Elnusa	Jl. TB Simatupang Kav 1B
	177	Graha Sapta Indra	Jl. TB Simatupang
	178	Graha Satria	Jl. RS Fatmawati No 5
	179	Graha Simatupang	Jl. TB Simatupang Kav 10
	180	Grha Asuransi Astra	Jl. TB Simatupang Kav 15
	181	Menara Talavera	Jl. TB Simatupang Kav 26
	182	Plaza Aminta	Jl. TB Simatupang Kav 10
	183	PT. ODG Wormald Indonesia	Jl. TB Simatupang 150 B
	184	Ratu Prabu 1	Jl. TB Simatupang Kav 20
	185	Ratu Prabu 2	Jl. TB Simatupang Kav 18
<b>Jakarta Pusat/Central Area, Jakarta</b>		<b>Apartment Name</b>	<b>Address</b>
	186	Apartemen Istana Harmoni	Jl. Suryopranoto 2
	187	Apartment Menteng Regency	Jl. RP. Soeroso St. No. 10-12
	188	Sahid Sudirman Residence	Jl. Jend. Sudirman No 86
		<b>Mall Name</b>	<b>Address</b>
	189	ITC Mangga Dua (Partner)	Jl. Mangga Dua Raya
	190	Plaza Atrium	Jl. Senen Raya 135
		<b>Office Name</b>	<b>Address</b>
	191	BCA KCU Wahid Hasyim	Jl. KH. Wahid Hasyim No. 183 A-B
	192	Gedung Bank Ganesha	Jl. Hayam Wuruk No 28
	193	Gedung Bank Mandiri	Jl. Tj. Karang No. 3 - 4
	194	Gedung BMG	Jl. Angkasa 1 No 2
	195	Gedung Kwarnas	Jl. Merdeka Timur No 6
	196	Gedung Sapta Pesona	Jl. Merdeka Barat No. 17
	197	Graha Adira	Jl. Menteng Raya No. 21
	198	Graha Atrium	Jl. Senen Raya No 135
	199	Grand Kebon Sirih	Jl. Kebon Sirih Raya
	200	JTC (Jakarta Thamrin City)	Jl. Thamrin Boulevard
	201	KEM Tower	Jl. Landasan Pacu Barat Blok B 10 No.2
	202	Komp Rukan / Ruko Atap Merah	Jl. Pecenongan Raya No. 72
	203	Menara BTN	Jl. Gajah Mada No 1
	204	Menara Era	Jl. Senen Raya No. 135 - 137
	205	Menara Ravindo	Jl. Kebon Sirih Kav. 75
	206	PermataBank Tower 2	Jl. Hayam Wuruk 84 - 85
	207	Prima Graha Persada	Jl. Gedung Kesenian No 3 – 7 (Pasar Baru)
	208	PT. Djakarta Lloyd	Jl. Senen Raya No 4
	209	Rukan Atrium	Jl. Senen Raya 135
	210	Rukan Bumi Harmoni	Jl. Majapahit No 30
	211	Rukan Central Cikini	Jl. Cikini Raya blok 60 DD
	212	Rukan Duta Merlin	Jl. Gajah Mada 3-5
	213	Rukan Harco Mangga Dua	Jl. Mangga Dua Raya
	214	Rukan Harmoni Plaza	Jl. Suryopranoto 2
	215	Rukan ITC Roxy Mas	Jl. KH Hasyim Ashari 125
	216	Rukan Majapahit	Jl. Komplek Majapahit Permai 18-22
	217	Ruko ITC Roxy Mas (Partner)	Jl. KH Hasyim Ashari No. 125
	218	Wisma BSG	Jl. Abdul Muis No 40
	219	Wisma Haka	Jl. Wahid Hasyim 71
	220	Wisma ITC	Jl. Abdul Muis No 8
	221	Wisma Sinarmas Dipta	Jl. Fachruddin No 18
	222	Wisma Tugu Raden Saleh	Jl. Raden Saleh Lt. 7
<b>Jakarta Barat (West) Area, Jakarta</b>		<b>Apartment Name</b>	<b>Address</b>
	223	Apartemen Robinson	Jl Jembatan Dua 2 L-M
	224	Apartmen Permata Hijau	Jl. Raya Permata Hijau Blok B No. 8
		<b>Mall Name</b>	<b>Address</b>



	225	Glodok Plaza	Jl. Pinangsia Raya No 1
		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	226	Apartemen Kedoya Elok	Jl. Panjang - Kedoya
	227	Gd. Trisula	Jl. Lingkar Luar Barat
	228	Gedung Graha Kencana	Jl. Raya Perjuangan No.88, Kebon Jeruk
	229	Gedung Lelco	Jl. Tomang Raya No 14
	230	Graha Antero	Jl. Tomang Raya No.27
	231	Graha Indramas	Jl. KS Tubun Raya 77
	232	Grand Aston Soho	Jl. Letjend S. Parman Kav. 22-24
	233	Hayam Wuruk Office	Jl. Hayam Wuruk No. 108
	234	Lindeteves Trade Center	Jl. Hayam Wuruk No 127
	235	Lion Air Tower	Jl. Gajah Mada No.7
	236	Panorama Building	Jl. Tomang Raya No. 63
	237	Rukan Citta Graha	Jl. Panjang No. 26, Jakarta Barat
	238	Rukan Graha Arteri Mas Kedoya	Jl. Panjang No 68
	239	Rukan Graha Kencana	Jl. Raya Perjuangan No.88 Blok GK, Kebon Jeruk
	240	Rukan Graha Mas Kebon Jeruk	Jl. Perjuangan No. 1 , Jakarta
	241	Rukan Kedoya Center	Jl. Perjuangan Raya No. 1
	242	Rukan Kedoya Elok Plaza	Jl. Panjang No. 7-9
	243	Rukan Plaza Kebon Jeruk	Jl. Perjuangan No. 3 Jakarta 11530
	244	Rukan Prisma Kedoya Plaza	Jl. Raya Perjuangan No. 11A
	245	Wisma Hayam Wuruk	Jl. Hayam Wuruk 123
	246	Wisma Indovision	Jl. Raya Panjang Blok Z / III Green Garden
<b>Jakarta Selatan (South) Area, Jakarta</b>		<b>Apartment</b>	
		<b>Name</b>	<b>Address</b>
	247	Apartemen Bukit Golf	Jl. Metro Kencana IV, Pondok Indah
	248	Apartemen Permata Safir	Jl. Permata Safir B1 W/9
	249	Apartemen Puri Casablanca	Jl. Casablanca Kav 7
	250	Apartemen Simprug Indah	Jl. Teuku Nyak Arif (Arteri Simprug)
	251	Apartemen Taman Raja	Jl. Warung Jati Barat 1 No. 83
	252	Apartment Pondok Pejaten Indah	Jl. Mampang Prapatan Raya 338-A
	253	Apartment Golf Pondok Indah	Jl. Metro Pondok Indah
	254	Dharmawangsa Residence	Jl. Dharmawangsa VII No. 5
		<b>Mall</b>	
		<b>Name</b>	<b>Address</b>
	255	Pondok Indah Mall 1 & 2	Jl. Metro Pondok Indah Blok 3B
		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	256	Gedung Aldevco	Jl. Warung Jati Barat Raya 75
	257	Gedung Gajah	Jl. Dr Saharjo Raya No. 111
	258	Gedung Multika	Jl. Mampang Prapatan Raya No. 10
	259	Gedung Mutiara	Jl. Mampang Prapatan Raya No. 10
	260	Gedung Oleos	Jl. Warung Jati Barat 1
	261	Gedung Tetrapak	Jl. Mampang Prapatan Kav 100
	262	Gedung Victoria	Jl. S. Hasanuddin Kav 47-51
	263	Graha Darya Varia	Jl. Melawai Raya No. 93
	264	Graha Inti Fauzi	Jl. Buncit Raya No. 22
	265	Graha Iskandarsyah	Jl. Iskandarsyah No 66C
	266	Graha Kapital	Jl. Kemang Raya No 4
	267	Graha Mobisel	Jl. Mampang Prapatan Raya No 139
	268	Graha Pulo	Jl. Buncit Raya No 89
	269	Graha Uninet	Jl. Warung Buncit Raya No 25
	270	Menara Citibank Pondok Indah	Jl. Metro Pondok Indah Kav. II/BA No. 1
	271	Nissan Simatupang	Jl. RA. Kartini Kav. II S No. 7
	272	One Wolter Place	Jl. Wolter Monginsidi 63B
	273	Park View Plaza	Jl. Taman Kemang No 27
	274	Plaza City View	Jl.Kemang Timur No.22
	275	Recapital Building	Jl. Adityawarman Kav. 55
	276	Rukan Bumimas Fatmawati	Jl. Terogong Raya No. 18
	277	Rukan Dharmawangsa Square	Jl. Dharmawangsa 6
	278	Rukan Duta Mas Fatmawati	Jl. RS Fatmawati No 39
	279	Rukan Fatmawati Mas	Jl. RS Fatmawati Kav 20
	280	Rukan Gajah	Jl. Dr Saharjo Raya No. 111
	281	Rukan Golden Plaza	Jl. RS Fatmawati No 15
	282	Rukan Graha Mas Fatmawati	Jl. R.S. Fatmawati
	283	Rukan Simpruk Gallery	Jl. Teuku Nyak Arief No. 10-T

	284	Rukan Wijaya Grand Center	Jl. Wijaya II
	285	Ruko Crown Palace	Jl. Dr. Supomo No. 231 Blok A/05
	286	Wisma Daria	Jl. Iskandarsyah Raya No 7
	287	Wisma Iskandarsyah	Jl. Iskandarsyah Raya Kav 12-14
	288	Wisma Mampang	Jl. Mampang Prapatan Raya No 1
	289	Wisma Pondok Indah 1 & 2	Jl. Sultan Iskandar Muda VTA
	290	Wisma Staco	Jl. Casabanca Kav. 18
<b>Jakarta Timur (East) Area, Jakarta</b>		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	291	BCA KCU Matraman	Jl. Matraman Raya 14-16
	292	Gedung Modern Photo	Jl. Matraman Raya 12
	293	PT. Core Mediatech	Jl. Matraman 1 No. 9
<b>Jakarta Utara (North) Area, Jakarta</b>		<b>Apartment</b>	
		<b>Name</b>	<b>Address</b>
	294	Apartemen Mitra Sunter	Jl. Yos Sudarso No. 89 Boulevard Mitra Sunter Blok C2
	295	Apartment Maple Park	Jl. HBR Motik /Sunter Muara Raya blok A No. 3 – 4
	296	The Summit Apartment	Jl. Bulevar Kelapa Gading, Sentra Kelapa Gading
		<b>Mall</b>	
		<b>Name</b>	<b>Address</b>
	297	Emporium Mall	Jl. Pluit Selatan Raya - CDB Pluit
	298	Mal Kelapa Gading 1, 2, 3 & 5	Jl. Bulevar Kelapa Gading Blok M
	299	Pluit Junction	Jl. Pluit Raya No 1
		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	300	Gedung Gading Marina	Jl. Raya Boulevard Barat No. 1
	301	Gedung Maspion Plaza	Jl. Gunung Sahari Raya Kav.18
	302	Graha Kirana	Jl. Yos Sudarso Kav 88
	303	Kompleks Rukan Puri Mutiara	Jl. Griya Utama, Sunter Agung Blok A No. 66
	304	Perumahan Sunter Nirwana Asri	Jl. Sunter Paradise Raya I No. 1
	305	Perwata Tower	Jl. Pluit Selatan Raya
	306	PT. Toyota Astra Motor	Jl. Laksda Yos Sudarso
	307	Rukan Gading Bukit Indah	Jl. Bukit Gading Raya
	308	Rukan Mangga Dua Square	Jl. Gunung Sahari Raya No.1
	309	Rukan Mitra Boulevard	Jl. Yos Sudarso Kav 89
	310	Rukan Multiguna Kemayoran	Jl. Rajawali Selatan Raya C5 No. 2
	311	Wisma Megah	Jl.Danau Sunter Blok N2 no.2-3
	312	Wisma Mitra SUnter	Jl. Yos Sudarso No. 89 Boulevard Mitra Sunter Blok C2
	313	Wisma SMR	Jl. Yos Sudarso Kav 89
<b>Bogor Area, West Java</b>		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	314	PT. Aspex Kumbong	Jl. Raya Narogong Km 26
<b>Bandung Area, West Java</b>		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	315	BRI Tower	Jl. Asia Afrika No. 57 - 59
	316	Graha Bumiputera	Jl. Asia Afrika No 141 - 147
	317	Graha Internasional	Jl. Asia Afrika No 129
	318	Rukan ITC Kosambi Bandung	Jl. Baranang Siang No. 8
	319	Wisma HSBC	Jl. Asia Afrika No 116
<b>Karawang Area, West Java</b>		<b>Industrial Estate</b>	
		<b>Name</b>	<b>Address</b>
	320	Karawang International Industrial City	Kawasan KIIC Karawang
	321	Kawasan Surya Cipta Indonesia	Kawasan Surya Cipta Indonesia Karawang
<b>Tangerang Area, Banten</b>		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	322	German Center	Jl. Kapt. Subijanto Dj - Bumi Serpong Damai
	323	PermataBank Tower 3	Jl. MH. Thamrin Blok B1 No.1 Bintaro Jaya Sektor VII
	324	PT. Korindo Motors	Jl. Raya Serang KM 23-24, Cibadak- Cikupa
	325	PT. Surya Toto Indonesia	Jl. Raya Tiga Raksa No.1 Km.21 Desa Bojong
	326	PT. Surya Toto Indonesia	Jl. MH. Thamrin Km. 7, Serpong
<b>Surabaya Area, East Java</b>		<b>Office</b>	
		<b>Name</b>	<b>Address</b>



	327	Gedung Bumi Mandiri	Jl. Basuki Rahmat No 129-137
	328	Graha Bukopin	Jl. Panglima Sudirman
	329	Graha Pasific	Jl. Basuki Rachmat No 87-91
	330	Intiland Tower	Jl. Panglima Sudirman No 101-103
	331	Plaza BII	Jl. Pemuda No. 60 - 70
Bali Area, Bali		<b>Hotel</b>	
		<b>Name</b>	<b>Address</b>
	332	Ayana Resort & Spa Bali	Jl. Karang Mas Sejahtera
	333	Hotel & Apartment Harris Riverview	Jl. Raya Kuta, No. 62A Badung Bali
		<b>Office</b>	
		<b>Name</b>	<b>Address</b>
	334	Rukan Kuta Poleng	Jl. Setiabudi - Kuta Poleng. Simpang Siur - Kuta Bali
	335	White House Building	Jl. Dewi Sri Kuta Bali

# Cloud Computing, the New Era of Technology Easy, Fast, Cost Saving With High Performance

In October, 2010, Biznet has successfully launched new service called Biznet Cloud. Biznet Cloud is one of the latest innovations that are now growing in the Information Technology industry.

Biznet Cloud Computing is a new breakthrough technology on how we use servers/computers. Easy to use, cost effective, easier operation, reliable, scalable and secure. Behind all the state-of-the-art technology, Biznet Cloud is a technology that is very friendly to the environment. As we all know, global warming is a global issues that we all need to concern about. By using Cloud Computing you can reduce pollution released from the electricity needed by your servers. Security is another thing that Biznet Cloud concerned about. All user of Biznet Cloud have restricted login name and password that only he / she knows about, so none of other can access the account.

Biznet Cloud offers several types of services depending the customer requirements:

- 1. Cloud Server**  
Cloud Server offers powerful computing processing power with options of several processors.
- 2. Cloud Hosting**  
Cloud Hosting offers Cloud Server service added with larger storage capacity, application software such as web, database, control panel. It's a quick way to get your robust website up and running.
- 3. Cloud Storage**  
Cloud Storage offers unlimited online storage spaces to store offsite files and media.

### Benefits of Cloud Computing Platform

**1. Lower Investment Cost**  
With Cloud Computing, your company does not need to purchase any physical server, which is very expensive.

**2. No Delivery Lead Time**  
To order a physical server usually takes 4 to 8 weeks, depending on the distributor's inventory. With Biznet Cloud, each customer will be provided with 1 (one) Virtual Data Center (VDC), and it only takes a few minutes to get it up and running.

**3. No Data Center Colocation Cost or Investment**  
With Cloud Computing, you company does not need to invest for a data center construction or rent at a data center location for colocate your server. All of your data will be saved at Biznet state-of-the-art facility which is located in Biznet MegaPOP Jakarta.

**4. Lower Bandwidth Cost, Faster Speed.**  
With Biznet Cloud services, your company does not need to worry about the bandwidth required for your application and data storage. Biznet Cloud is connected with 100 Mbps International Bandwidth and 1 Gbps Local Bandwidth for fast performance. Every Biznet Cloud service includes 500 GB Data Transfer capacity, for each additional 1 GB Data Transfer will be charged Rp. 2,000.

**5. Less IT Administration**  
With Cloud Computing, it will reduce the administrative job that is usually complicated and takes a long time. Our support team is ready 24x7 to assist you so you can save time and focus on developing the application that you need.

**6. Lower Operation Cost**  
With all the benefits provided by Biznet Cloud, you can stay focus on growing your application and business.

If you are interested with Biznet Cloud, please contact our Data Center Team via phone **+62-21-57998888** or email to **datacenter@biznetnetworks.com**.

For updated coverage area, please visit **www.biznetnetworks.com**

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Cloud Server

Powerful Computing Machine  
1 Core, 1 GB RAM, 100 GB SAN Storage

Monthly Fee (Rp)  
2,250,000

Cloud Hosting

Complete Hosting Environment  
2 Cores, 2 GB RAM, 500 GB SAN Storage,  
Hosting Apps

Monthly Fee (Rp)  
7,000,000

Cloud Storage

Enterprise Grade SAN Storage  
1 TB SAN Storage

Monthly Fee (Rp)  
3,000,000





# Best Gadget in 2010

## 1. Samsung Galaxy Tab

If you are one of the gadget lovers, you must have a Samsung Galaxy Tab, or at least you have tried them once. By using the android and 3G applications, this is a very interesting gadget that can be used at home or when you're on traveling. It features a vibrant 7-inch touch screen display with 3D-like graphics, speedy 1 GHz processor, and the Android 2.2 operating system - all in a sleek and compact form factor. Samsung Galaxy tab also allows its users to communicate, this gadget can also be used as a mobile phone. The Samsung Galaxy Tab weighs 4.13 ounces and measures 4.74 x 7.48 x 0.47 inches. Its 4000 mAh lithium-ion battery and rated at up to 7 hours of battery life.



## 2. iPhone 4G

In 2010, Apple released new iPhone, the iPhone 4G. It comes with a variety interesting features, and more users friendly. If you frequently use Skype, a 5 megapixel camera planted in the front and rear to easily facilitate you in communicating. With prices starting at US\$ 199 for 16GB, 4G iPhone is the right choice for you who are in high level of mobility. With technology Retina Display, iPhone 4G resolution of image is very sharp, even if you zoom in the image, the appearance will not rupture. It is because the retina display's pixel density is so high, even your eye is unable to distinguish individual pixels. iPhone 4G measuring 115.2mm x 58.6 mm and weighs only 137 grams, the iPhone 4G is the right choice for you to take it every day.



## 3. Sony NEX-5

Imagine you are able to capture many beautiful moments in your life with a camera pocket that has the capability of a digital SLR camera. You'll find it on camera Sony Nex-5, With a 14.2 megapixel camera, the picture resulting will be sharper and clearer. The latest technology offered by Sony Nex-5 is the flexibility of interchangeable lens, the Sony Nex-5 delivers uncompromising still-photo and movie image quality. With the price of US\$ 699.99, this camera is the perfect choice for you who in love with photography, but also want brevity.



## 4. Blackberry Smart Phone

Who is not familiar with Blackberry? Most of us now use this gadget. In addition as mobile phones, these gadgets are often referred as a smart phone. With a wide range of usefulness in it, the Blackberry is quickly becoming the primary choice in Indonesian society. Features offered by Blackberry include push email, blackberry messenger, GPS and browser. With Blackberry smart phone you do not need to miss receiving important emails from your client, you will always connect with the internet. The Blackberry messenger can facilitate us to communicate with fellow owners of Blackberries without any charge provided as long you connect with GPRS. Indonesia has had many providers that can be connected with the Blackberry, so it is not difficult for us to find a specific provider blackberries.

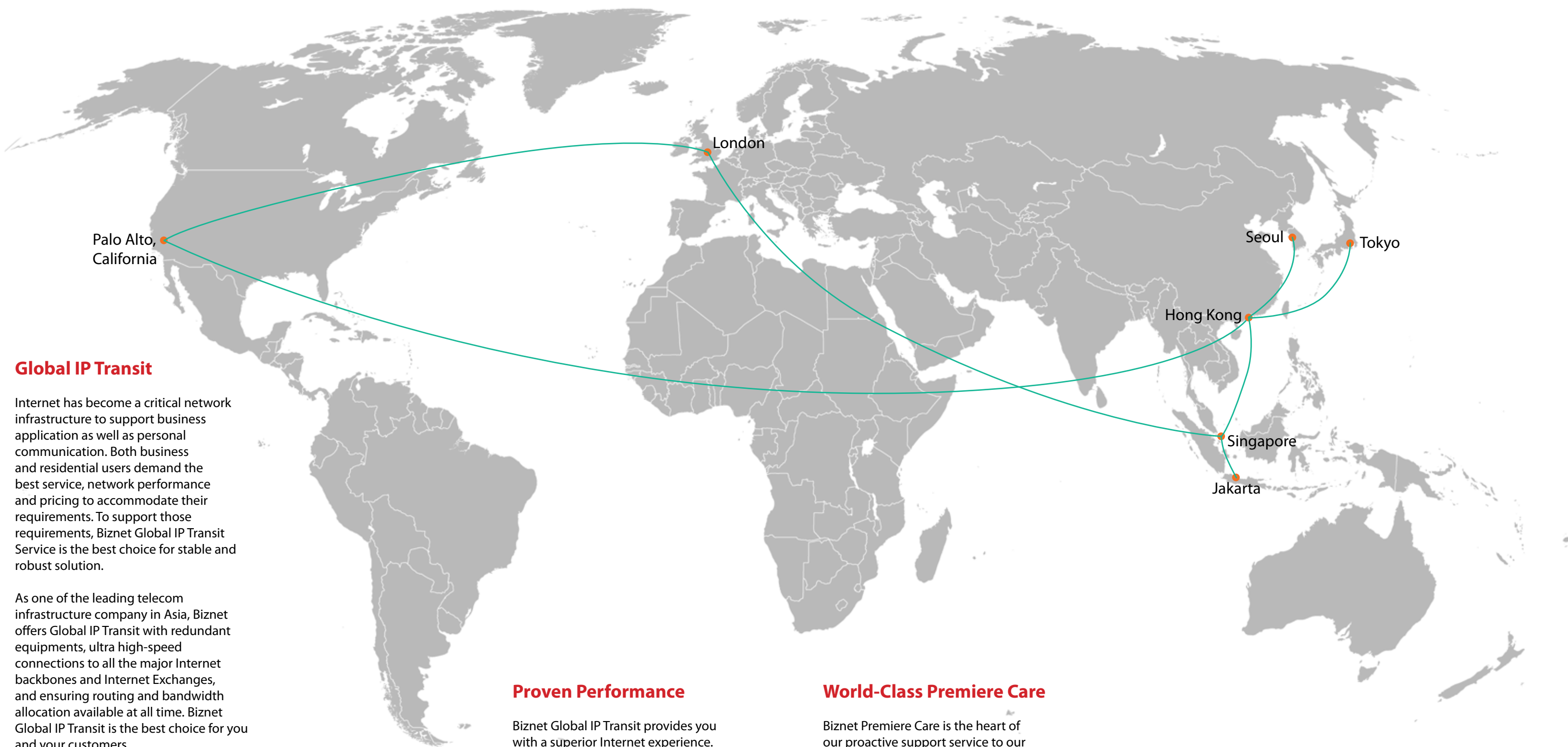


## 5. iPad

This gadget was the uproar finding in the year 2010, one of the first things you'll notice about the iPad is how thin and light it is. The screen is 9.7 inches measured diagonally, with the wider screen you can enjoy easily while browsing. So overall, it's Slightly Smaller than a magazine. At just 1.5 pounds and 0.5 inches thin. With touch screen technology, you can enlarge the pictures, play games and typing with the virtual keyboard just by simple touch. Because the size is similar to a postage magazine, this gadget is ideal to use for reading digital books that are bought through the internet, sharp images, flipping through the pages easily and more eco friendly.







### Global IP Transit

Internet has become a critical network infrastructure to support business application as well as personal communication. Both business and residential users demand the best service, network performance and pricing to accommodate their requirements. To support those requirements, Biznet Global IP Transit Service is the best choice for stable and robust solution.

As one of the leading telecom infrastructure company in Asia, Biznet offers Global IP Transit with redundant equipments, ultra high-speed connections to all the major Internet backbones and Internet Exchanges, and ensuring routing and bandwidth allocation available at all time. Biznet Global IP Transit is the best choice for you and your customers.

Biznet Global IP Transit services provide direct connection to multiple Global Tier-1 Internet Providers and leading Internet Exchanges in the world. Using our service removing the hassle to negotiate direct peering agreement with major content providers in Asia, Europe and USA.

### Proven Performance

Biznet Global IP Transit provides you with a superior Internet experience. We guaranteed 99.8 percent Service Level Agreement (SLA) uptime, the lowest packet loss and latency, direct connection to major Internet Exchanges in the world using multiple submarine cables as redundancy. Many telecom carriers, ISPs and enterprises have been using this network since year 2000.

### World-Class Premiere Care

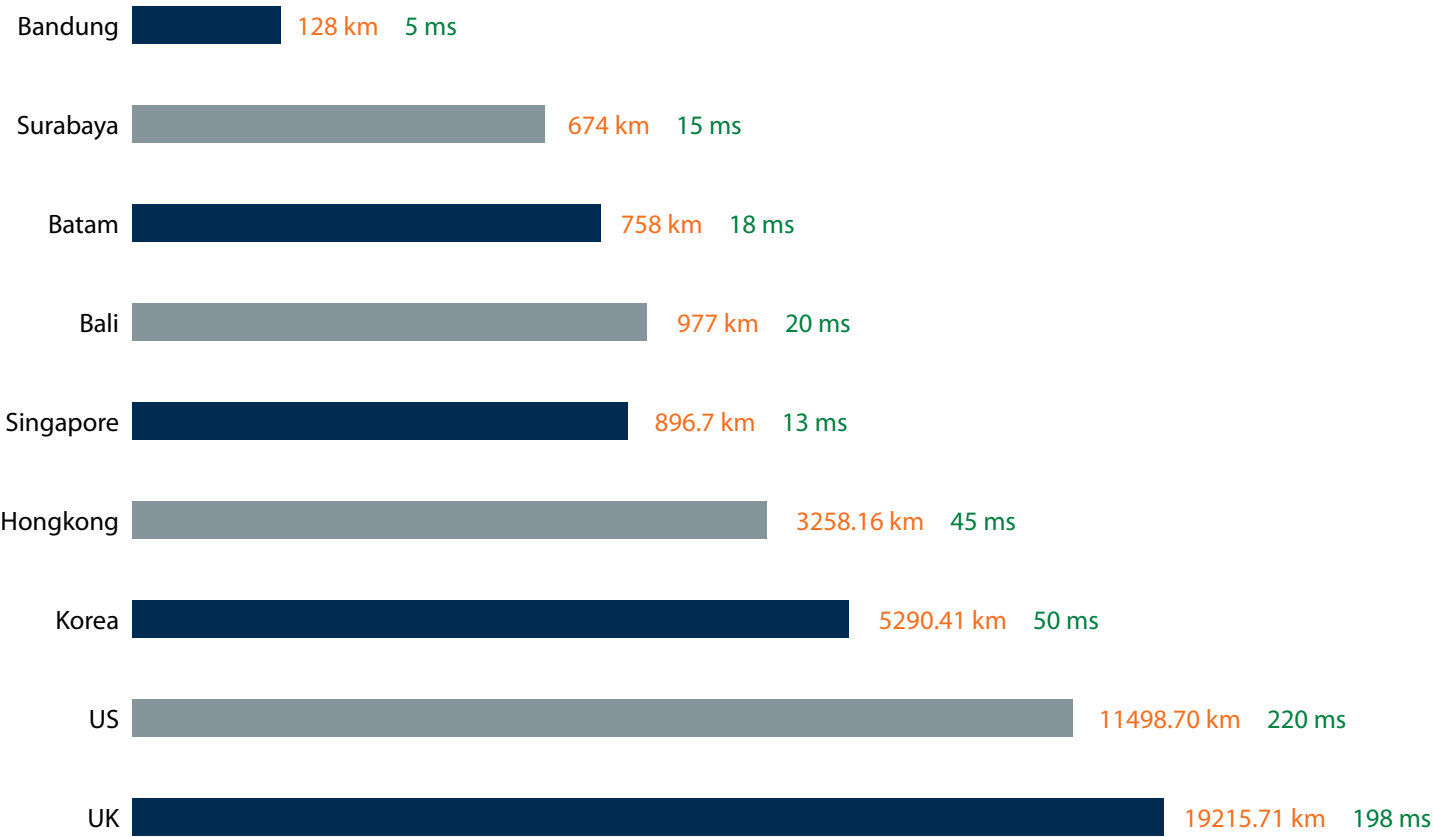
Biznet Premiere Care is the heart of our proactive support service to our customer. Network performance constantly monitored 24x7 at Biznet Global Network Operating Center facility in Jakarta, Indonesia. With multiple support level system to ensure all the issues resolved quickly and effectively to minimize downtime for you and your customer satisfaction.

### Global POPs Location

Biznet GlobalPOP located in Jakarta - Indonesia, Singapore, Hong Kong - China, Tokyo - Japan, Seoul - South Korea, Palo Alto - USA and London - UK. Biznet is actively expanding our GlobalPOP coverage.



From Jakarta



Website you usually visit:

www.kompas.co.id = 0 ms    www.kaskus.us = 0 ms    www.detik.com = 1 ms

Distance    Ping time

Ping times above are the average of total time spent in reaching the destination from your computer through Biznet Network in normal condition.  
Ping time indicated in milli-seconds (ms), 1 ms = 1/1000 second

*Biznet Networks has direct connectivity (Direct Peering) to major cities and Internet Exchanges in the world to minimize the route to reach destination for shorter hops.*

- Facts:**
- Ping stands for Packet Internet Groper which created by Mike Muss in 1983
  - 'Ping' inspired from active submarine sonar which usually makes ping noise as it meet an object.
  - 'Ping' has the analogy when sending a package of data; it will receive a package of data too as a reply.

Why Do You Choose Biznet As Your Provider?



One of the leading telecommunication provider in Indonesia



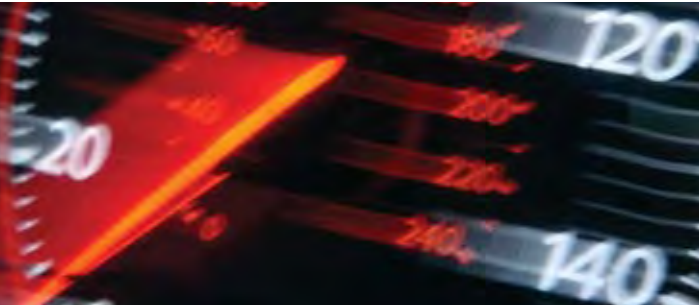
Using Fiber Optic, that provides the most reliable network connection



24 hours professional customer care



Endless cool monthly prizes



World Class Speed

ENOUGH SAID?

For product information or any other inquiries, please contact our Account Manager via **call biznet 500988**, email **sales@biznetnetworks.com** or visit us on the web at **www.biznetnetworks.com**



STORE LOCATION

max3 store sudirman

Address: MidPlaza 2, 8th Floor  
Jl. Jend. Sudirman 10-11, Jakarta 10220  
Phone: +62-21-57998888  
Store Hours  
Mon - Fri: 9:00 - 17:00  
Sat - Sun: Closed

max3 store pluit

Address: Perwata Tower Ground Floor  
Jl. Pluit Selatan Raya - CBD Pluit, Jakarta 14440  
Phone: +62-21-57998861  
Store Hours:  
Mon - Sun: 9:00 - 17:00

max3 store kelapa gading

Address: Mall Kelapa Gading 1, Lt. 2 # 368 A & B  
Jl. Boulevard Kelapa Gading Blok M, Jakarta 14240  
Phone: +62-21-57998863  
Store Hours:  
Mon - Sun: 10:00 - 22:00

OFFICE LOCATION

Jakarta Head Office

MidPlaza 2, 8th Floor  
Jl Jend. Sudirman Kav 10-11  
Jakarta 10220 - Indonesia  
Phone: +62-21-57998888  
Fax: +62-21-5700580  
Office Hour: Monday - Friday 08:30 - 17:30

Jakarta - Mangga Dua Branch

Gedung Maspion, Lantai 5A  
Jl. Gunung Sahari Raya Kav 20 - 27  
Jakarta 14420 - Indonesia  
Phone: +62-21-57998812  
Office Hour: Monday - Friday 08:30 - 17:30

Jakarta - Sunter Branch

Graha Kirana, Lobby Level  
Jl. Yos Sudarso Kav 88  
Jakarta 14350 - Indonesia  
Phone: +62-21-57998811  
Office Hour: Monday - Friday 08:30 - 17:30

West Java - Karawang Branch

Graha KIIC Lt.2  
Jl. Permata Raya lot. C1-B  
Kawasan Industri KIIC Karawang  
Bekasi 17530 - Indonesia  
Phone: Available soon  
Office Hour:

West Java - Bandung Branch

Graha International, Lantai 3A  
Jl. Asia Afrika No. 129  
Bandung 40112 - Indonesia  
Phone: +62-22-4267088  
Fax: +62-22-4267080  
Office Hour: Monday - Friday 08:30 - 17:30

East Java - Surabaya Branch

Intiland Tower 9th Floor, Suite 5A  
Jl. Panglima Sudirman No. 101 - 103  
Surabaya 60271 - Indonesia  
Phone: +62-31-5349388  
Fax: +62-31-5349389  
Office Hour: Monday - Friday 08:30 - 17:30

Bali Branch

Jl. Teuku Umar 226, Denpasar  
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no more time wasted

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max3 amateur	2.500	20 Mbps	250.000
max3 rookie	6.250	20 Mbps	500.000
max3 hero	15.000	20 Mbps	1.125.000
max3 savvy	30.000	20 Mbps	2.000.000
max3 elite	60.000	20 Mbps	3.500.000

Prices above do not include tax 10%



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### Still looking around for the fastest Fiber Optic Network for your business?

Biznet has all the options for you. From Small Medium Business service up to Enterprise grade service, we're here for you. As your Internet and Data Communication getting more important for your business than before, why you gamble with other providers. Biznet has been around for 10 years, with over 1,500 KM of our own fiber optic routes, this proves our investment commitment, service quality and technology innovation. Want to know why leading Indonesian businesses and companies trust on us? Please contact our Account Executive via phone +62-21-57998888, email [sales@biznetnetworks.com](mailto:sales@biznetnetworks.com) or visit [www.biznetnetworks.com](http://www.biznetnetworks.com) for more information regarding our company, services and customer references.

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