

PRESS RELEASE

Biznet Continues to Roll Out Biznet Bali Beach Cleaning Program

By rolling out this program, which is part of Biznet Foundation, Biznet Continue Proving Its Commitment to Preserve the Environment.

Jakarta (Indonesia), 15 August 2019 – Biznet continues to prove its commitment to support and preserve the environment by continue running Biznet Bali Beach Cleaning program, a program that was designed to specifically clean many beaches in Bali using a special Biznet-owned beach cleaning tractor. Biznet Bali Beach Cleaning program is one of Biznet's CSR programs launched in May 2018, which is part of Biznet Foundation.

Since it was launched in May 2018, Biznet Bali Beach Cleaning program has been running beach-cleaning activities on a routine basis, and currently focusing on four main beaches in Bali, including Benoa, Nusa Dua, Kuta and Sanur Beach. With the support from many institutions and communities including the Local Government, regional cleaning body, communities that care about the environment, local and international tourists, as well public in general, this program can be rolled out by Biznet and received many positive feedbacks from many people. Those feedbacks have also become one of Biznet's main motivation to continue expanding the program to be able to be rolled out in more beaches, not only in Bali but also in other islands in Indonesia, in the future.

"The trash issue in many beaches in Bali has reached an alarming stage, and its not only harmful for the people of Indonesia but also for the people of the world, since Bali is known as one of the most famous tourist destinations in the world. Therefore, we have taken an initiative to do a real action to take part in the process of preserving beaches in Bali by running Biznet Bali Beach Cleaning program," said Adi Kusma, President Director of Biznet.

The program was launched by Biznet as a form of company's concern to the condition of many beaches in Bali, since the local DHLK (Department of Environment and Hygiene) has declared garbage emergency status in 2017 along its 6 kilometers of beach that include Jimbaran, Kuta and Seminyak beach. The status was triggered by many concerns from worldwide tourists about the increasing number of garbage in many beaches in Bali.

"In running beach-cleaning activities in Bali, we are working together with the Local Government of Badung and also with local communities including Truna Truni Banjar Sanur, Banjar Kuta, and Banjar Benoa. We also work together with Hotel Associations in Kuta, Benoa, Sanur and Nusa Dua area, since many hotels have direct access to the beach. The routine beach-cleaning activities in those areas received many positive responses, both from the hotels and the tourists who stay in those hotels," said Bagus Wicaksono, Senior Manager Sales Regional Biznet.

Biznet is rolling out Biznet Bali Beach Cleaning program on a daily basis in many locations based on the current conditions. As for the garbage that has been collected from the process of beach cleaning using Biznet's owned beach cleaning tractor, the company is working the local government and local cleaning body that has been supporting Biznet for the final collection process of the garbage to be processed at the local TPA.

As one of the leading telecommunication and multimedia service providers in Indonesia, Biznet has a strong commitment to support the environment. "We believe that Indonesia has a huge potential to grow and to compete with other developing countries. One of the supports that we can provide is being done through the various CSR programs and activities under Biznet Foundation, which a form of company's responsibility for Indonesia in various sectors including health, education, community, and environment," added Adi.

Aside from Biznet Bali Beach Cleaning program, Biznet is also running other CSR programs under Biznet Foundation, including Blood Donation activities, free Wi-Fi connection in numerous education institutions, support for young Indonesian athletes to perform and bring Indonesia to international competitions, and many other activities that Biznet will continue to develop in more cities and areas in Indonesia. For more information about Biznet Foundation, visit biznetfoundation.com



About Biznet

Biznet is a company that focuses on telecommunications and multimedia, which is committed to build modern infrastructure with the aim of reducing Indonesia's digital gap with other developing countries. Biznet owns and operates the most sophisticated Fiber Optic network and the largest data center in Indonesia. For more information about the company, please visit www.biznetnetworks.com.

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