

PRESS RELEASE

Biznet Hotspot, Fast and High Quality Free Wi-Fi

Jakarta, 26 October 2017 - Biznet Hotspot, a free Wi-Fi service from Biznet is available in more locations in several cities in Java, Bali, Sumatra, and Batam that supported by Biznet Fiber. Biznet Hotspot is available in public place and facility including mall, coffee shop, public square, hotel, apartment, school, fitness center and other public facilities, to support diverse digital activities.

Biznet Hotspot is supported by Biznet Fiber network infrastructure that can provide fast and high quality Internet for public. This service is also expected can be the answer of people needs for fast Wi-Fi connection that is increasing from time to time.

"We continue to develop new innovation and technology to support people's digital activity. Biznet Hotspot is expected to make people keep connected and do many digital activities smoothly with fast and high quality Wi-Fi connection. Biznet Hotspot is also expected to be the solution for people to be able to access our Internet service easily that is covered in hotspot area in various cities within Biznet's coverage area," said Adi Kusma, Biznet President Director.

The increasing need of Internet is in line with development of smartphone and the supporting technology. This also be one of the factors that trigger the increasing of Internet users that use smartphone to do online activity. In line with this, the number of Internet user using smartphone is now higher than other devices. Biznet sees this phenomenon as an opportunity to facilitate people in accessing Internet anytime and everywhere.

Adi added, *"Now, we can easily find people who is using gadget in the street and other public places. After we saw the trend, we launched free Wi-Fi service that accessible by anyone in public places with large visitors. In line with Biznet tagline, Connecting Indonesia, we are committed to continue expanding our network in more cities in Indonesia."*

Biznet Hotspot allows user to use free Wi-Fi connection with speed up to 100 Mbps. Biznet is now has more than 2,000 hotspot area that located in more than 100 cities in Java, Bali, Sumatra and Batam islands with more expansion in the near future. To enjoy the free Wi-Fi connection from Biznet Hotspot, you can follow three easy steps:

- Open Wi-Fi setting on your device, then choose "@FreeBiznetHotspot" SSID
- Open Browser on your device and click "Start Now"
- Click "Connect" to enjoy Wi-Fi connection from Biznet Hotspot

In addition to that, Biznet also concern in education sector with giving free Biznet Hotspot service for schools. We realize that Internet technology can help every student or teacher in receiving information from around the world that might be obtained from Internet. *"Biznet is committed to support country development by developing modern infrastructure, including to facilitate education sector with free Wi-Fi connection that can be accessed easily. We hope our support can prepare a better generation in the future,"* closed Adi.

As part of Biznet's business strategies to focus on providing free high-quality Wi-Fi connection, Biznet is collaborating with Flashads, a partner that provides supports in terms of business management for Biznet Hotspot. The business model that Flashads offers for Biznet Hotspot is providing advertisement spots created specifically for companies that focuses on B2C segment. *"Through Flashads, B2C companies will be able to gain maximum Brand Awareness. This applies to promoting products or services to millions Biznet Hotspot customers,"* said Riki Suliawan, CEO of Flashads. *"The added value that Flashads offers is ads placements in Biznet Hotspot homepage with guaranteed ad views up to 15 seconds in strategic locations such as shopping malls, office buildings, schools, apartments, coffee shops, cafes, and many more. Customers' success is our priority,"* closed Riki.

For more information about Biznet Hotspot and its locations, please visit www.biznethotspot.com. Please visit www.biznetnetworks.com for more info about the company and services.



About Biznet

Biznet is a company that focuses on telecommunication and multimedia business, with a commitment to build modern infrastructure to reduce Indonesia's digital gap with other developed countries. Biznet owns and operates the most advance fiber optic networks and data center in Indonesia.

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