

PRESS RELEASE

Biznet Launches Digital Campaign #PakeBiznet and Introduces Biznet Bali Beach Cleaning Program

Jakarta, 24 May 2018 – Biznet continually support the use of Internet for positive causes and activities that give contributions to communities and to change the life of many people. We can see that more people are getting creative and innovative to use Internet technology to develop their own individual capabilities and also grow the environment. As a company that provides Internet service, Biznet took the initiative to bring up and share their stories through a digital campaign called #PakeBiznet (Use Biznet) with the hope that this campaign would provide inspiring stories of those who have successfully utilize Internet, to inspire more people so more people can develop their potentials through digital technology for the good of others.

#PakeBiznet digital campaign highlights stories on how Internet has an essential role to inspire and change someone's life. One of the stories that has been shared by Biznet through #PakeBiznet digital campaign was a story of RRQ Mobile Legend team who started their career in e-sport world from their hobbies of playing Mobile Legend, which led their hobbies into a professional occupation as professional games, and has brought RRQ Mobile Legend team successfully won various tournaments, both national and international. To date, digital campaign #PakeBiznet has successfully launched 28 videos containing various inspirational stories on how Internet could change the life of many people. All videos have been published through @BiznetHome Instagram account, as well as Biznet YouTube Channel.

"With the increasing demand for high-quality Internet connection, we are increasingly motivated to continue developing technology to be able to provide the best Internet service for people. #PakeBiznet campaign, which raised stories about Internet users who successfully build their businesses or potentials by utilizing internet to support their efforts, are proof that our community has become more aware about the importance of Internet for our lives. #PakeBiznet digital campaign is our initiative and also part of our efforts to inspire many people to keep developing themselves and to keep up with the latest trends, in order to build a fair competition environment for mutual growth," said Adi Kusma, President Director of Biznet.

Moreover, Biznet will also launch a program called **Biznet Bali Beach Cleaning**, as a form of corporate concerns about the sustainability and cleanliness of Bali beach. Waste problem that piled up on many beaches in Bali has reached an apprehensive stage. Bali had also declared '**Waste Emergency**' status because of this never-ending waste problem. Therefore, Biznet is taking part on protecting the cleanliness of Bali beach through Biznet Bali Beach Cleaning program, which focus on cleaning existing waste in Bali beach, building public awareness about the importance of protecting the cleanliness of Bali beach, and protecting the sustainability of Bali Island, so that we can continually maintain Bali's position as one of the world's best travel destinations.

Biznet Bali Beach Cleaning Program is part of Biznet Foundation, a special board specifically established to run company's CSR program. *"As a part of Biznet Foundation, Biznet Bali Beach Cleaning program becomes a medium for us to participate in building public awareness not to throw garbage into the beach or sea, so that waste problem faced by Bali beach could be resolved. Through this program, we also collaborate with local Government and communities that cares about the environment in Bali, in order to run this program sustainably, for the sake of our common future goals,"* added Adi.

In terms of network expansion, Biznet also continue to expand the network to provide high-quality Internet for more people in Indonesia. Entering the second half of 2018, Biznet has completed the establishment of Biznet Fiber Semarang – Surabaya network that was built along Semarang – Kudus – Purwodadi – Bojonegoro – Lamongan – Gresik – Surabaya and Biznet Fiber Purwokerto – Yogyakarta along Purwokerto – Kebumen – Purworejo – Yogyakarta. With the completion of this 600 KM network, the total of Fiber Optic network that Biznet has built is now reaching 23,000 KM. With the existence of this network, Biznet proves the company's commitment in developing modern

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infrastructure in Indonesia, not only to support Indonesia to be able to compete with other developing countries in the world, but also to support people's ever-growing digital activities.

As of today, Biznet network has been available in more than 100 cities in Java, Bali, Sumatra and Batam, with an ongoing process expansion. The high demand for fast and high quality Internet service has become Biznet's main motivation to continue expanding the network to other cities on those four islands. The official announcement of Biznet Fiber Semarang – Surabaya line will be followed by the official announcement of other network, which currently on the process of infrastructure establishment, including:

- Biznet Fiber Bandung – Garut – Tasikmalaya – Banjar – Cilacap – Purwokerto
- Biznet Fiber Probolinggo – Paiton – Situbondo – Banyuwangi

Adi added, *“In line with our vision; connecting each individuals and businesses in Indonesia, we will continue to accelerate our network expansion to the cities in Indonesia. Supported by modern infrastructure and Biznet Fiber Java Bali and Biznet Fiber Java Bangka Batam Singapore network, we believe that we will able to meet people's needs and demands for the best technology service.”*

For further information about Biznet, please contact Call Biznet on 1500988 or visit www.biznethome.net for Biznet Home service and www.biznetnetworks.com for Biznet Metronet and other services.

About Biznet

Biznet is a company that focuses on telecommunication and multimedia business, with a commitment to build modern infrastructure to reduce Indonesia's digital gap with other developed countries. Biznet owns and operates the most advance fiber optic network and data center in Indonesia. For more information about the company and services, please visit www.biznetnetworks.com.

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