

PRESS RELEASE

# **Biznet Holds Biznet Festival Cirebon 2018**

**Cirebon, West Java, 7 April 2018** – This April, Biznet is back with another Biznet Festival in Cirebon - West Java, to host the 9<sup>th</sup> Biznet Festival event that titled Biznet Festival Cirebon 2018. Biznet Festival Cirebon 2018 is being held on Saturday, 7 April 2018 at Lapangan Yon Arhanudse 14, Cirebon - West Java. The event will also have various exciting entertainments as well as music performances from various leading Indonesian musicians, specifically created to provide high quality entertainment activities for the people of Cirebon and surrounding areas.

Biznet intentionally chose Cirebon as the city host for the 9<sup>th</sup> Biznet Festival, since Biznet's network has officially available in the city. From now on, the people of Cirebon can enjoy Biznet's fast and high quality Internet service. Biznet's presence in Cirebon is expected to be able to support various customers' activities; especially young generations to further create new innovations in order to give positive contribution for them as individuals as well as their communities. Biznet Internet service is also expected to become the solution for entrepreneurs; both SMBs and Startups, in Cirebon who need fast Internet connection to grow their business.

"Our decision to choose Cirebon as the 9<sup>th</sup> city to become the city host for Biznet Festival, because we see that Cirebon has great potentials to continue growing, especially with the support from young generations who are now become more and more creative in developing their potentials. We believe that with better Internet service, they can express themselves in much more positive ways. Therefore, not just aiming to officially announce Biznet presence in Cirebon, we also hope that Biznet Festival Cirebon 2018 can give high quality entertainment for the people of Cirebon," said Adi Kusma, President Director of Biznet.

Biznet Festival Cirebon 2018 presents series of entertainment activities such as Dance Competition, games with cool prizes, and music performances from Indonesia's leading musicians. Moreover, Biznet Festival Cirebon 2018 also presents several activities that are new and haven't been presented during previous Biznet Festivals such as Skateboard Competition, which invited one of best national Skateboard athletes who have won various Skateboard competitions in both Indonesia and abroad, Gregorius Aldwin, who also became one of the jury for the Skateboard Competition. Moreover, Biznet Festival Cirebon 2018 also presents one of best Indonesia's MOBA team, best known for their achievements in Mobile Legend online game, Rex Regum Qeon (RRQ) team, who become the guest star in MOBA (Multiplayer Online Battle Arena) Competition.

As one of the leading Internet service provider companies in Indonesia, Biznet also provides Free Wi-Fi during Biznet Festival Cirebon 2018, which open for all visitors for free during the event, so visitors are able to experience fast and high quality Internet service from Biznet to support various digital activities. As the highlight of the event, Biznet presents two top Indonesian musicians that include Kunto Aji, best known his his iconic song Terlalu Lama Sendiri, and also Shaggy Dog, best known for their singles Hei Cantik and Di Sayidan. To become part of Biznet Festival Cirebon 2018, visitors can register online via www.biznetfestival.com, for free.

As for the line of products and services provided by Biznet for the people in Cirebon, Biznet offers the following two services:

#### - Biznet Home

Biznet Home is an Internet service for home/individual segments with affordable price, with several service package options that can be selected based on customers' needs. Biznet Home offers internet service package starting from 30 Mbps with a price of Rp 280.000,-/month.

# - Biznet Metronet

Biznet Metronet is an internet service for business/UKM segments, which also the best solution for *Startups*. Biznet Metronet service is available starting from 30 Mbps with a price of Rp 960.000,-/month.

For further information, please kindly visit <a href="www.biznethome.net">www.biznethome.net</a> to get complete information about Biznet Home service, or <a href="www.biznetnetworks.com">www.biznetnetworks.com</a> for Biznet Metronet service. Moreover, the people in Cirebon can also visit Biznet Cirebon branch office directly at Jl. Tuparev No.33A, Cirebon. Jawa Barat 45153.



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### **About Biznet**

Biznet is a company that focuses on telecommunication and multimedia business, with a commitment to build modern infrastructure to reduce Indonesia's digital gap with other developed countries. Biznet owns and operates the most advance fiber optic network and data center in Indonesia. For more information about the company and services, please visit <a href="https://www.biznetnetworks.com">www.biznetnetworks.com</a>.

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