



PRESS RELEASE

Biznet Holds Biznet Festival Bali 2017

Series of creative activities and music performances for the people of Bali conducted by Biznet, the leading telecommunication and multimedia company in Indonesia

Denpasar, 9 December 2017 – Biznet is holding Biznet Festival Bali 2017 on 9 December 2017 at Lapangan Renon, Denpasar – Bali. Biznet Festival Bali 2017 is part of Biznet Festival event series that have been conducted since 2016 in Kediri, Tegal, Sukabumi, Purwokerto, and Batam. Biznet Festival Bali 2017 is also the second Biznet Festival events being held in Bali after conducted for the first time back in 2016 at the same location, which is Lapangan Renon, Denpasar.

“The last Biznet Festival Bali 2016 received amazing responses and feedbacks from the people of Bali and it became one of the most successful Biznet Festivals that we have conducted so far. Based on the enthusiasm, we are delighted to be able to conduct Biznet Festival for the second time in Bali, presenting more exciting and entertaining activities and also music performances from amazing artists and musicians,” said Adi Kusma, President Director of Biznet.

The upcoming Biznet Festival will be presenting various exciting activities and performances including Band Competition, Dance Competition, Skateboard Competition, and many games with cool prizes. Also, Biznet will provide free super fast Wi-Fi connection, which can be accessed by all visitors throughout Biznet Festival Bali 2017 event. At the event, for the first time in Biznet Festival history, Biznet will present a performance by one international artist. It will not only present performances by one of the best and legendary bands in Indonesia, Sheila On 7 and also one of the most well-known new artists among young generations in Indonesia, Dipha Barus, Biznet Festival Bali 2017 will also present special performance by one of the most famous DJs in Korea, DJ Soda. Just like previous Biznet Festival events, Biznet Festival Bali 2017 is open for public for free, and visitors are only required to register online via website biznetfestival.com.

Not just known as one of the areas with the highest Internet users in Indonesia, Bali is also one of the areas that Biznet is focusing in terms of coverage area expansion. After officially opened branch offices in five areas in Bali including Denpasar, Nusa Dua, Ubud, Negara and Tabanan, this year Biznet officially launches coverage expansion to Karangasem and ready to provide the people of Karangasem with high-quality Internet connection.

“We are seeing that the demand for high-quality Internet connection in Bali is increasing in the last couple of years, which is also pushed by the significant growth of tourism industry in the island. Therefore we continue to expand our coverage areas in Bali, not only as a form of our support for tourism industry in Bali, but also in line with our commitment to continue building modern infrastructure in order to reduce digital gap between Indonesia and other developing countries. We hope that the availability of our service in Karangasem can further support people’s digital activities,” added Adi.

Biznet offers the best Internet service for retail and business segments. For retail segment, Biznet offers Biznet Home service, which is a prepaid ultra fast Internet service and Cable TV from Biznet. Biznet Home service has two service options that include Biznet Home Internet and Biznet Home Combo. Biznet Home Internet is an ultra fast Internet for home and apartment users with bandwidth starting from 25 Mbps at Rp 240.000,-/month. Biznet Home Combo is an ultra fast Internet and the best Cable TV service with packages from 25 Mbps and more than 70 local and international TV channels, starting from 350.000,-/month. Biznet also offers Internet service from business and SMB segment through a service called Biznet Metronet with several packages starting from 25 Mbps at Rp 800.000,-/month.

Moreover, special for Bali that is known as one of the most popular tourism destinations in the world, Biznet offers Internet service for hospitality segment including hotels, serviced apartments and hospitals with Biznet Hospitality service.

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For more information about Biznet Home, please visit www.biznethome.net. While for Biznet Metronet and Biznet Hospitality service, please visit www.biznetnetworks.com.

About Biznet

Biznet is a company that focuses on telecommunication and multimedia business, with a commitment to build modern infrastructure to reduce Indonesia's digital gap with other developed countries. Biznet owns and operates the most advance fiber optic network and data center in Indonesia. For more information about the company and services, please visit www.biznetnetworks.com.

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