



## PRESS RELEASE

### **Biznet Networks Launch Yogyakarta Operation**

**17 March 2012** – As a commitment to build more Fiber Optic networks in Indonesia, Biznet Networks officially announced Fiber Optic Network operation in Yogyakarta starting in early March 2012, offering the fastest and most reliable data communication and Broadband Internet services for Yogyakarta businesses and residences.

Since 2000, Biznet has been growing and becoming the leader in fixed-line telecommunication and multimedia provider in Indonesia. Biznet has expanded the network to major cities including Jakarta and surroundings (Bekasi, Depok, Tangerang, Bogor and Serang), Bandung, Bali, Surabaya and Yogyakarta. Later on this year, Biznet will also expand the network to Semarang.

Looking at the growth of technology in Yogyakarta, Biznet is building Research & Development Center called Biznet Innovation Labs, targeted to become the main place for creative peoples to develop Internet application, animation and games, which can be pushed via max3 Cable TV platform owned by Biznet.

“Since the end of 2009, we’ve been seeing tremendous growth in Internet penetration and we predicted that people’s needs of Internet will increase in the years to come. In-line with the technology and information development through the Internet, we are committed to continue expanding Fiber Optic networks in Indonesia, and not to forget, to offer the fastest and most reliable data communication and Broadband Internet services,” said Adi Kusma, President Director of Biznet Networks.

“Internet users nowadays are using the Internet to send text, images, and even video messages, which require large bandwidth to support that, especially if they require live streaming. Those activities can only be supported by Fiber Optic technology in order to have the best quality,” Adi added.

Biznet is offering reliable Data Communication and Broadband Internet services for corporations to support business growth and productivity. MetroNET service, which targeted for small and medium business, comes in different packages to suit different requirements. Biznet is also committed to grow retail market with its product line under max3, which includes Broadband Internet and high-definition Cable TV services.

Biznet officially opened max3 Store in the city, offering different store concept, highlighting entertainment for all family members. Designed to meet family’s needs, max3 offers quality Broadband Internet and CableTV services.

“The opening of max3 store in Yogyakarta is expected to form a fruitful relationship between Biznet and our loyal customers. max3 store will give the opportunity to have direct interactions with max3 store specialist, who will assist them in giving solutions to enjoy high-quality entertainment for family, to the highest standard. And last but not least, to test the speed of our Broadband Internet service too,” Adi explained.



### **About Biznet Networks**

Biznet Networks is the leader of fixed-line telecommunication and multimedia provider in Indonesia, providing Network, Internet, Data Center, Cloud Computing and Pay TV service. Established in 2000, Biznet Networks has been providing and operating the latest Fiber Optic network and the biggest Data Center in Indonesia. For more information about Biznet Networks and its services, please visit [www.biznetnetworks.com](http://www.biznetnetworks.com).

**For further information, please contact:**

**Renya Nuringtyas – Corporate Communication**

**Biznet Networks**

**Tel: +62-21-57998888**

**Email: [renya\\_nuringtyas@biznetnetworks.com](mailto:renya_nuringtyas@biznetnetworks.com)  
[corporate\\_communication@biznetnetworks.com](mailto:corporate_communication@biznetnetworks.com)**